



**Regional Leadership  
Team Meeting  
July 29, 2009**

The NE IA Food & Fitness Initiative Regional Team met on July 29, 2009 from 11 am to 2 pm at the Decorah City Hall. Present:

	<b>Allamakee</b>		<b>Clayton</b>		<b>Fayette</b>		<b>Howard</b>		<b>Winneshiek</b>
X	Lana Snitker	X	Halesia Johnson	X	Scot Michelson		Rob Hughes	X	Eric Nordschow
X	Danielle Bucknell		Tim Englehardt	X	Sue Burrack	X	Elaine Govern	X	Karen Foster
	Mary Koopman		Brian Rodenberg	X	Joe Organist		Ronda Hughes	X	Rick Edwards
			Carole Glawe		Vicki Rowland	X	Larry McGee	X	Lindsay Erdman
			Brandon Friedlein		Trent Moeller		Karn Anderson		Liz Dovenberg
			Kim Nelson		Luke Dement		Carmen Dohlman		Hannah Ranum
	<b>Diversity Reps</b>		Miranda Walz				Dan Miller		Gabe Smith
x	Leah Brown		Molly Franta				Wyatt Lee		
	<b>Adm Team</b>		Kristina Walz						
	Brenda Ranum		Kristen Bergen						
X	Ann Mansfield								

Others: Teresa Wiemerslage, Judy Isaacson, Carolyn Corbin, Flannery Cerbin, Cindy Baumgartner, Vanette Grover.

H. Johnson moved to approve the June Regional Team minutes and the record of the Americorp email vote. Edwards seconded. Motion carried unanimously.

We received the invitation from WKKF – Implementation on July 17, 2009 (\$400,000 per year for 3 years.) Online submission is due September 4.

Review May/June Work Group Summary Reports & vote on motions. (see attachment)  
Human & Financial Resource W.G. –

- We did not receive the Robert Woods Johnson Grant . The total amount of funding was reduced and they are focusing on certain states. On a sidenote, Lynette Anderson was invited by RWJ to present at a meeting in Chicago.
- Funding for 2 FTE AmeriCorps positions was approved ( \$13,500). The HFR WG is taking \$13,500 from line 15c. Community Health Assessment and move to line 15e. Americorp. The Americorp workers are on staff until August 2010.
- Request from Active Living WG to bring Mark Fenton to NE IA for 2.5 days in October. The HFR WG proposed to take \$3000 from line 13b-Community Health Assessment and move to line 15f-Mark Fenton Workshop. Edwards moved to transfer \$3000. Govern seconded. Motion carried unanimously.
- Foster moved to transfer \$2000 from to line 15c to item 10- Media and Marketing to continue to pay the communications intern (Liz Smith) through October. Bucknell seconded. Motion carried unanimously.

- Preliminary Report and Brief Summary Regional SRTS project – Lindsay Erdman. We are working on incorporating the SRTS information into our report. Deneb Woods will be presenting her results at the August Regional Team meeting.

### **Elements of Community Action Plan**

System, Tactics and Policy Change Targets for CAP – Handout

Comments:

- PT 1: Need to address the nutritional requirements of school meals.
- PT 2: Where do home gardens fit into this plan? Is there a way to record increases?
- PT 4: Rural schools and weather will continue to be a challenge.

Organizational Structure - Handout

Changes:

- Added Chickasaw County and youth rep
- Broke out the co-convenors and fiscal agent
- Added a box for a technical resource team
- Job descriptions will be coming next month

Comments:

- There needs to be a core group of people at each county to keep interest
- Regional Team should recommend the types of people to sit on county team

The Regional Team reviewed the proposed budget.

The Regional Team reviewed the Activities including the school proposed to be Farm to School pilots and Safe Routes to School pilots.

Comments:

- Are schools ready if they didn't buy local food? A: We looked at several criteria when making those decisions. The presence of a FFI youth team and willingness to use local food were important.
- How do we consider attendance centers in the selection? I.e. Howard-Winn. A: The schools will be responsible for naming which attendance site participates.
- How do we consider community readiness for SRTS? A: Participation in the schools surveys was an important step. The schools will make the decision about readiness after presenting the expectations.
- How are bringing Chickasaw county onboard? A: They will have to engage in a period of planning to get them to a state of readiness to participate.
- The Regional Team reviewed the rationale for the selection of the county schools. The Regional Team supported the selection of Postville, Turkey Valley, Starmont, Oelwein, Howard-Winn and Decorah as Farm to School pilot schools.
- The Regional Team supported the selection of Allamakee, New Hampton, Central, Valley, Riceville and S. Winneshiek.
- Eric moved to contact the schools to ask if they are prepared and willing to participate as pilot schools for F2S or SRTS. Govern seconded. Motion carried unanimously.

### **Fall Conference**

- The Regional Team discussed the NE Iowa FFI Fall Conference – See Handout.

**Wrap-Up & Comments for next month's meeting**

- August 21 at 10 am. Webinar on the final draft of the CAP.
- August 26, Regional Team meeting.
- Flash Survey
- 2009 Youth Policy Conference, Boston, MA July
- October 7-8 – Mark Fenton
- October 10-13 – Community Food Security Coalition
- October 20 or 21 – NEI FFI Fall Conference
- October – WKKF FFI Community Members meeting – Battle Creek

**Next Regional Leadership Team Meetings:**

- **August Regional Team Meeting Wed., August 26, 11 am – 2 pm**

**County Planning Team Meetings:**

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- **August meetings** – review and provide input on Community Action Plan and Budget
  - **September meetings** – review of baseline data for Indicators and Measures in Implementation
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