

**NE Iowa Food & Fitness Initiative  
County Planning Team Meeting  
March 2009**

Agenda:

**Welcome**

- **NE Iowa F&F Initiative's Working VISION:**  
Northeast Iowa is a unique place where all residents & guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.
- **Introductions** - "Since February 2007 the five NE Iowa FFI County Planning Teams have been meeting. In that time we have developed a regional Vision, Strategies, Tactics and Policy Targets. County Planning Team members have helped to gather data for our region, share information with others in the county and discuss information shared through web casts related to healthy food and fitness environments. What have you appreciated the most from the County Planning Team experience and what is one thing you have learned from these meetings?" (Record answers)

**Reg. Food & Fitness Leadership Team Report –Reg. F&F Team**

**Timeline for NE Iowa Food & Fitness Initiative Work (January – August 2009) (See handout)**

**"Request For Activities" and "Request For Activities Score Sheet" (See handout)**

**Group Discussion:**

- What questions or comments do you have for the Timeline?
- What questions or comments do you have for the RFA?
- As we move into Implementation, what should be the role of County Planning Team members?  
*We anticipate that the County Teams will get periodic updates from the NIFF Coalition, the School Regional Team, the Youth Regional Team and the Built Environment Regional Team, as well as from supporting work groups like Community Health and the NE Iowa Funder's Network on the work they are doing related to our 3 Strategies. These Teams and work groups may ask for specific assistance from the County Planning Teams including: delivering prepared presentations to churches and community organizations, piloting an idea, fundraising, etc.*
- How often should the County Teams meet? (monthly, bi-monthly, quarterly).

- If the County Teams had a small amount of funds available for mini-grants, how would they anticipate using these funds?
- Is there a specific tactic and policy target they would choose to address at the county level?
- Other ideas or suggestion??

**Optional if 2 hour meeting: Open County Discussion (30 minutes)**

The final 30 minutes, if you are holding a 2 hour meeting, are open for County F&F Planning Team members to use as they wish. Some counties have already begun projects or may just like more time for discussion.

**Wrap-Up (5 minutes)**

- Thank everyone for coming. Ask them to complete Flash Survey
- Finally, encourage everyone to write on the flip charts and leave their flash surveys somewhere on the table or by the door before they leave.