

**NE Iowa Food & Fitness Initiative  
County Planning Team Meeting  
November 2008**

**Welcome**

- **NE Iowa F&F Initiative's Working VISION:**  
Northeast Iowa is a unique place where all residents & guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.
- **Introductions - "Please state your name and share someone or an organization you shared information about the NE Iowa FFI since our last meeting."**
- **Previous Webcasts** - can be viewed at [www.iowafoodandfitness.org](http://www.iowafoodandfitness.org)

**Regional Food & Fitness Leadership Team Report (see handout)**

**Read & Respond to Handout-** *"Northeast Iowa Food Fitness Strategies with Draft Tactics 11-4-08"*  
(As you read through the Strategies and Draft Tactics, write down on the last page of your handout or on this agenda, potential activities for each Draft Tactic under each strategy)

*Option A: If LESS than 12 People at Meeting - Large Group Discussion*

*Option B: If MORE than 12 people at meeting - Small Group Discussion, followed by Large Group Discussion*

**Refer to handout and answer these questions:**

**Question #1:** Looking at the VISION, Strategies and Draft Tactics what specific Activities come to mind for each Tactic?

**Question #2:** Will these draft Tactics (*Short-term approaches which we will employ to carry out the strategies*) help us to activate our Vision? Why or why not?

**Question #3:** What questions do you have and/or what additional information does the NE Iowa FFI Regional Team need as they continue to consider our Tactics for the FFI?

**Optional if 2 hour meeting: Open County Discussion**

**Wrap-Up**

- Live Healthy Iowa and Live Healthy Iowa for Kids Programs (see brochures)
- Please complete Flash Survey
- THANK YOU for attending your NE Iowa Food & Fitness County Planning Team Meeting!

***Happy Holidays!  
We'll see you after the New Year!!!***