



County Planning Teams  
September 2009

## Agenda:

### Welcome (10 – 15 minutes)

#### NE Iowa F&F Initiative's Working VISION:

Northeast Iowa is a unique place where all residents & guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.

#### ▪ Handouts:

- Regional Team Summary – August – posted
- August Work Group Report – posted
- CAP Handouts – for Facilitator reference only – posted for August County Planning Team (Do not make copies for the meeting participants)
  - Policy & System Target Summary - Year 1-3
  - Organizational Structure Draft #5
  - RFA Selected Work Group Financial Summary Draft 3
  - Job/Role Descriptions
  - School Based Fitness Teams as 4-H Clubs
  - Regional Youth Leadership Roles and Responsibilities
  - FFI Youth Workgroups
  - Pilot Schools - Criteria for selecting 12 pilot schools
- Overview of FFI, Community Action Plan, Roles & Responsibilities in Implementation – posted
- Safe Routes to School pilot description – posted
- Farm to School pilot description – posted
- Mark Fenton visit – October 7 and 8 - posted
- FFI Fall Conference DRAFT – October 20, 2009 - posted

- **Introductions** – “Please introduce yourself and share what you plan to contribute to the NEI FFI in Implementation”

#### Regional Food & Fitness Leadership Team Report

- Regional Team August 09 Meeting Summary & August Work Group Reports

#### Community Action Plan Elements – Submitted September 4, 2009 – Overview handout

- FFI Vision, Strategies, Tactics, Policy & System Targets & Indicators
- Organizational Structure

- RFA Selected Work Group Financial Summary
- Youth Engagement; School Based Teams, Leadership and Work Groups

#### **School Pilots**

- Farm to School - handout
- Safe Routes to School - handout

#### **Fall Workshop and Conference**

- Safe Routes to School Workshop– Mark Fenton - handout
- FFI Fall Conference - handout

#### **Group Discussion:**

#### Role of the FFI County Planning Team

- Community Engagement around the FFI Vision
  - Defining a core group of community stakeholders to **intentionally recruit**; Given the Elements of our Community Action Plan, who are the community stakeholders that **need to be in the county level discussions on a consistent basis**? We have recruited the following; who else needs to be at the County Planning Team meetings?
    - Suggested core stakeholders:
      - School and Food Producer representatives – Farm to School pilots
      - School and Community representatives – Safe Routes to School pilots
      - School representatives – School Wellness committees; community members, parents, city councils, etc.
      - Community Health – Public health, hospitals, etc.
      - Youth
- Advocacy for Policy and System Change
- Participatory Evaluation

**Action Steps: Brainstorm list of additional stakeholders and ask people to make contacts and invitations for November County Planning Team meetings.**

#### County Team Leader – Co-Leaders

- Role and Responsibility
- Selection of Leader(s)

**Action Step: Decide on Leadership – Roles & Responsibilities of persons/team**

**Optional if 2 hour meeting: Open County Discussion (30 minutes)**

**Wrap-Up (5 minutes)**

**Next County Planning Team meeting is November; plan to attend October FFI events**

- Flash Survey

# Thank you!!!