



**Regional Leadership
Team Meeting
July 29, 2009**

The NE IA Food & Fitness Initiative Regional Team met on July 29, 2009 from 11 am to 2 pm at the Decorah City Hall.

Highlights:

- We received the invitation from WKKF – Implementation on July 17, 2009 (\$400,000 per year for 3 years.) Online submission is due September 4.
- We did not receive the Robert Woods Johnson Grant . The total amount of funding was reduced and they are focusing on certain states. On a sidenote, Lynette Anderson was invited by RWJ to present at a meeting in Chicago.
- Funding for 2 FTE AmeriCorps positions was approved (\$13,500). The Americorp workers will be on staff until August 2010 and will assist with the Farm to School program.
- Request from Active Living WG to bring Mark Fenton to NE IA for 2.5 days in October. Fenton would be sponsored by FFI, Luther College and IA Dept of Public Health. He will be visiting on National Walk to School Day. www.walktoschool-usa.org
- The Regional Team approved to make additional funds available for the communications intern to work through October.
- Deneb Woods will be presenting the results of the Safe Routes to School project at the August Regional Team meeting.

The Regional Team reviewed the elements of Community Action Plan

- System, Tactics and Policy Change Targets for CAP – Handout
- Organizational Structure - Handout
- The proposed budget
- The Activities including the schools proposed to be Farm to School pilots and Safe Routes to School pilots.
 - The Regional Team reviewed the rationale for the selection of the county schools. The Regional Team supported the selection of Postville, Turkey Valley, Starmont, Oelwein, Howard-Winn and Decorah as Farm to School pilot schools.
 - The Regional Team supported the selection of Allamakee, New Hampton, Central, Valley, Riceville and S. Winneshiek.
 - Eric moved to contact the schools to ask if they are prepared and willing to participate as pilot schools for F2S or SRTS. Govern seconded. Motion carried unanimously.

Fall Conference

- The Regional Team discussed the NE Iowa FFI Fall Conference – See Handout.