



**County Planning Team Meeting
July 2009**

Agenda:

Welcome (15 - 20 minutes)

▪ **NE Iowa F&F Initiative's Working VISION:**

Northeast Iowa is a unique place where all residents & guests experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and vibrant communities.

▪ **Handout: NE Iowa FFI System and Policy Change – April 2009**

- **Introductions** – “Please share your name and share what you believe has been one of the most significant policy or system changes that you’ve observed in the past two years that has helped NE Iowans experience, celebrate and promote healthy locally grown food and/or be engaged in physical activity and play and what role did you play?”

Regional Food & Fitness Leadership Team Report

- Handout: Regional Team June 09 Meeting Summary
- Handout: FFI Vision, Strategies, Tactics, Policy Targets & draft Indicators

Video: *First Lady Michelle Obama in the Garden on Health and Nutrition (12:35 min.)*

Group Discussion:

- What were some of the key messages that you heard the First Lady share on why Health and Nutrition are so important to our nation's future?
- What connections are there between the First Lady's messages and the work we've started with the NE Iowa Food and Fitness Initiative?
- If our success in the NE Iowa Food and Fitness Initiative was completely guaranteed, what bold steps might we choose?

- What seed might we plant together today that could make the most difference to the future of our NE Iowa FFI work?

Optional if 2 hour meeting: Open County Discussion (30 minutes)

Wrap-Up (5 minutes)

- Flash Survey

Thank you!!!