

University of Iowa News Release

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## **I-CASH to honor Pioneer Hi-Bred with Hall Of Fame Award**

Iowa's Center for Agricultural Safety and Health (I-CASH) has named Pioneer Hi-Bred, a DuPont business, the 2008 organizational recipient of its Agricultural Safety and Health Hall of Fame Award.

Representatives from Pioneer will receive the award at 11 a.m. Thursday, Aug. 14, during the WOI-AM midday radio show, which will air live from the Iowa State Fair in the Iowa State University Extension booth, located in the 4-H Building at the fairgrounds in Des Moines. Iowa State Sen. Bob Dvorsky will present the award.

Pioneer was selected for its longstanding support of agricultural safety and health programs, such as the 1987 "Agriculture at Risk" conference, Farm Safety 4 Just Kids, the Progressive Agriculture Safety Foundation, Certified Safe Farms, the AgriSafe Network and the Center for International Rural Environmental Health.

Pioneer founder Henry A. Wallace set the tone for the populist nature of the company back in the early part of the 20th century. The company has continued to be a generous and dedicated supporter of a variety of farm health and safety programs in Iowa for nearly two decades. Several of these programs have had lasting national and international significance.

"In all of the programs supported, Pioneer has asked for nothing other than the best effort for the health of the agricultural community," noted Kelley Donham, director of I-CASH. "It is very clear that Pioneer Hi-Bred is an exceptional supporter of agricultural health and safety and thus has been chosen by a panel of judges to receive the I-CASH Hall of Fame Award."

I-CASH created the Hall of Fame Award in 2002 as a lifetime achievement award for individuals or organizations that have made significant and lasting contributions to agricultural safety and health in Iowa.

Based in the University of Iowa College of Public Health, I-CASH is a joint venture of the UI, ISU, the Iowa Department of Public Health and the Iowa Department of Agriculture and Land Stewardship.

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