

About the Midstates Conference

This conference is designed to bring together community and business leaders, volunteers, professional developers, and elected officials from the three-state area to share experiences and learn new ideas for community and rural economic development. Everyone from rural communities is invited and welcome to attend.

This conference is for:

- Community leaders
- Business leaders
- Mayors
- City council members
- County supervisors
- County commissioners
- State legislators
- Development groups
- Chamber of commerce representatives
- Community volunteers

Attend workshops on:

- Housing
- Leadership
- Entrepreneurship
- Creativity
- Innovative Youth Involvement
- Technology
- Strategic Partnerships

For more information:

Dewey Teel (402) 887-5414
Sherry McGill (712) 276-2157
Sandy Johnson (712) 732-1591
Tammi Schone (605) 352-1100

<http://antelope.unl.edu/midstatesconference.htm>

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Registration Information

(See registration form on the back of this page.)

Midstates Conference

The Power of Partnerships

Marina Inn
South Sioux City, Nebraska

Wednesday, April 1, 2009
8 a.m.—4 p.m.

Registration deadline:

March 20, 2009*

Registration fee:

\$35 per person if received by Friday, March 20*
Includes luncheon and all conference materials
**Fee after Friday, March 20 is \$45.*

Conference Location:

Marina Inn
Fourth and B Streets
South Sioux City, Neb.
(402) 494-4000

Send registrations to:

ISU Extension—Woodbury County
4301 Sergeant Road, Suite 213
Sioux City, IA 51106

Make checks payable to :

Woodbury County Extension

Financial Sponsors of the Conference

Thanks to the following organizations for helping underwrite this conference.

Avera Health
Central Bank
City of South Sioux City
East River Electric Power Cooperative
Elkhorn Valley Economic Development Council
Great Plains Communications
Iowa-Nebraska State Bank
Iowa State University Community Vitality Center
Heidman Law Firm, LLP
Nebraska Department of Economic Development
Nebraska Public Power District
Northwest Iowa Power Cooperative
Plymouth County Economic Development
Security National Bank Trust
Siouxland Interstate Metropolitan Planning Council (SIMPCO)
Sioux City Journal
Siouxland Community Foundation
Siouxland Economic Development Corporation
Siouxland Initiative
South Dakota Community Foundation
South Dakota Rural Enterprise Inc.
Wells' Dairy, Inc.

For additional information

check out the Midstates website:

<http://antelope.unl.edu/midstatesconference.htm>

2009 Midstates Community and Economic Development Conference

Power of Partnerships

Wednesday, April 1, 2009

8 a.m.—4 p.m.

Marina Inn

Fourth and B Streets
South Sioux City, Nebraska



Planned by

Iowa State University Extension –
Woodbury County
University of Nebraska Lincoln—Extension
USDA Rural Development of Iowa,
Nebraska, and South Dakota
Nebraska Loess Hills RC&D
Sioux Rivers RC&D
City of South Sioux City, Nebraska
East River Electric Power Cooperative
City of Sergeant Bluff
Plymouth County, Iowa, Economic Development
Rural Community Advancement Project, LLC
South Dakota Rural Enterprise Inc.
Siouxland Community Foundation
SCORE
U.S. Small Business Administration

Agenda

8:30 a.m. Registration

9:00 a.m. Welcome

Sandy Ehrich
Mayor of South Sioux City

9:15 a.m. Breakout Session 1

Choose to attend either session A, B, or C.

- A. Artesian/Letcher/Forestburg** Learn how three small communities joined forces to get 'physical.'

Horizon Project—Woodbine, Iowa Lessons learned through the Horizon project helped Woodbine community members form strategic alliances that led to them becoming an award-winning community.

- B. Soldier, Iowa** Learn how this small but giving community used grant opportunities and volunteers to bring full utilization of the community center to the people, by the people and for the people.

Marathon, Iowa See how the people of this community revamped an unused school into a community center and more.

- C. Mobridge, S.D.** The Creating a Value Added Community (CVAC) process helped Mobridge find practical ways to build capacity and fuel their economic engines toward a vibrant local economy.

Marcus, Iowa Incredible efforts to build a new restaurant/truck stop, hotel, ethanol plant are part of this amazing story.

10:30 a.m. Breakout Session 2

Choose to attend either session A, B, or C.

- A. Sand Creek Post and Beam—Wayne, Neb.**

Learn how this company plans to expand their manufacturing and office facilities which will have great economic impact for not only their business but also their community.

2009 Midstates Conference ~ The Power of Partnerships

Marina Inn, South Sioux City, Nebraska ~ Wednesday, April 1, 2009

See to Sea—Elk Point, S.D. Seeing dreams, bringing them home—a South Dakota success.

- B. Kolach Days—Verdigre, Neb.** Learn how this small community celebrates their heritage through Kolach Days.

Bread and Jam Festival—Neligh, Neb. Local baking contests and plenty of local country music are highlights of this fun filled weekend which builds on the history of the community.

- C. Division of Communications, State of Nebraska** Learn from one of the five most influential women chief information officers on economic and community development using information technology to strengthen economic development efforts.

Nebraska Department of Economic Development Information Technology, Lincoln Identify successful ways to improve your web site to attract new industrial and community development



11:30 a.m. Lunch

Joseph Pearson
Coordinator of Youth
Philanthropic Initiative,
Iowa Council of Foundations

12:30 p.m. Break out Session 3

Choose to attend either session A, B, or C.

- A. Swimming pool/ recreation center—Sheldon, Iowa** See how a community of 5,000 people formed partnerships and secured creative financing to build an indoor pool, outdoor pool and recreation center.

Clearwater Rodeo—Clearwater, Neb. This community wide event raises funds for other community projects throughout the year. 5,000 people pack this community of 300 people during their three-day rodeo in June.

- B. Youth Community Projects—**The communities of Hartington, Plainview, Tilden, and Meadow Grove, Neb., have initiated leadership training for their students with the goal of graduating leaders for their communities and mentors of younger students.

Youth Activity—Onawa, Iowa Youth will talk about how to motivate young people to be involved in community projects by sharing their success stories from activities.

- C. Prairie Pedlar—Odebolt, Iowa** This family owned business of greenhouses, a gift shop, and display gardens with over 75 themes attracts tourists and customers from across Iowa and the Midwest.

Glacial Lakes Area Development, S.D. *Dakota Rising* is a program aimed at cultivating entrepreneurs, strengthening businesses and sustaining South Dakota communities.

Wells' Blue Bunny Break

1:45 p.m.

Special Afternoon Program
Connecting Assets to Actually Get Things Done
Luther Snow, presenter



Luther Snow is noted for using a hands-on, interactive approach in working with groups and community organizations. Luther has developed a quick and simple exercise that allows participants to experience the simplicity and power of asset mapping in practice.

4:00 p.m.

Adjourn
Door prizes and Evaluations
Have a Safe Journey Home!

Midstates Conference Registration
(Only one registration per form, please. Make additional copies of this form for additional registrations.)
Please PRINT all information.

Name: _____

Organization: _____

Mailing Address: _____

City: _____

Daytime phone: _____

Cell: _____

State: _____

Zip: _____

Registration Fee: *\$35 per person if received by March 20, includes luncheon, all conference materials, and refreshments. Make checks payable to **Woodbury County Extension**. Check must be included with registration. Mail to:

ISU Extension—Woodbury County
4301 Sergeant Road, Suite 213
Sioux City, IA 51106

Email: mcgills@iastate.edu
Phone: (712) 276-2157
Fax: (712) 276-6211

Early Bird Discount: \$35 per person if registration received by March 20, 2009.

*Fee is \$45 per person for registrations received after March 20, 2009.

This registration form can be downloaded at www.extension.iastate.edu/woodbury