

# Powerful Tools for *Caregivers*

## Goal:

- Increase people's knowledge of the program
- Recruit people for classes
- Solicit community support

This presentation can be used to promote *Powerful Tools for Caregivers* to potential participants. It also is useful in sharing basic information about the program with community organizations, agencies, funders, advisory boards, etc.

There are 22 slides in the PowerPoint presentation. Print the "notes pages" to see the script. The source for the statistics is noted on the slides. Additional statistics come from the National Family Caregivers Association and the Family Caregiver Alliance.

## Options:

- Show as a PowerPoint presentation.
- Print slides as transparencies and use in the presentation.
- Copy the presentation as "handouts" with 6 slides to a page. Give to audience and refer to it as you speak.
- Share the information on the slides without giving any handouts.
- Make a presentation, using any of the aforementioned options, followed by an activity from the curriculum.

## Activity:

If time allows, it is beneficial to do an activity from the *Powerful Tools for Caregivers* curriculum.

The "Identifying Signs and Sources of Stress" from class 2 is an activity that will resonate with audiences. It can take up to 30 minutes and will not require any handouts.

Another good activity for a general audience is "Taking Action: Stress Reducers," also from class 2. It is a shorter activity at 10 minutes.

## Tips:

- Show a copy of *The Caregiver Helpbook* and mention it is given to *Powerful Tools for Caregivers* participants as a reference book.
- Hand out brochures for class if one is scheduled.