

## MEETING MINUTES

<b>DATE:</b> August 14, 2008	<b>LEADER:</b> Darla Kelchen/ Teresa Wiemerslage
<b>TIME:</b> 6:00- 8:00	<b>RECORDER:</b> Darla Kelchen
<b>PLACE:</b> Old Stone School – Volga City	<b>GROUP:</b> Clayton Co. Food and Fitness team

MEMBERS PRESENT: [ X ]	X	Darla Kelchen		
X Vicki Carolan	X	Joan Elaine Follon		
X Dick Fette	X	Judith Crandall		
X Glenda Plazey	X	McKenzie Johnson		
X Haleisa Johnson	X	Tim Engelhardt		
X Heidi Feuerhelm	X	Teresa Wiemerslage		
X Brandon Freidlein				
X Dianne Fette				

1. Reviewed Minutes
2. Reviewed Agenda

Welcome & Introductions	<p>Introductions and encouraged members to refer to website: <a href="http://www.iowafoodandfitness.org">www.iowafoodandfitness.org</a> to update them on committee’s purpose and objectives.</p> <p>Meeting minutes and agenda are listed on the county web site <a href="http://www.claytoncountyiowa.com">www.claytoncountyiowa.com</a></p> <p>Enjoyed a delicious meal with garden fresh vegetables in a chix stir fry provided by”Old Stone School Quilts &amp; Tea” hosted by Dianne Fette. Dick &amp; Dianne Fette shared the history on the Old Stone School and their journey to turn it into a tea and quilt shop.</p>
Update	<p>Discussion from regional meeting was to recognize a key audience that NIFF should be sharing our mission and goals with to promote their partnership. Suggestions for the Key Audience include:</p> <p>Senior Care facilities, camp grounds, Supervisors/legislatures, fairs, libraries, bankers, food producers, farmers markets, church’s, schools and after school clubs, business groups such as Chamber of Commerce, Economic Development, City Councils, and share the information with Athletic Boosters, Lions Club, 4H clubs, fitness clubs and restaurants.</p> <p>Terese shared that Kellogg has extended the time additional 6 months to complete the planning process deadline August 2009.</p>
Regional Team Update	<p>Teresa and Haleisa shared the idea from the regional committee to increase attendance to the meetings and include key people who will assist in the implementation and investment in the plan.</p> <p>Youth: Discussing ways to involve more youth with NIFF.</p>

<p>Web cast:</p> <p>“Northeast Iowa’s Theory of Change”</p>	<p>Viewed the web cast and discussed the following questions as a group and shared ideas.</p> <ul style="list-style-type: none"> <li>- Creating vibrant communities that support access to locally grown, healthy, affordable food and safe places for physical activity and play for everyone.</li> </ul> <p>“Northeast Iowa’s Theory of Change”</p> <p>What is the cost of change vs cost of not changing?</p> <p>1.) If Quality Relationships Lead to Quality Thinking, can you think of FFI examples where building Quality Relationships has led to Quality Thinking?</p> <p>2.) If Quality Thinking leads to Quality Action, can you think of examples related to the work of the NE Iowa FFI to date</p> <p>3.) If Quality Action leads to Quality Results, it will be important to understand how e measure progress throughout the next 9 + years.</p> <p>Teresa shared the Theory of Change and the three key things for change in NE IA that are needed.</p> <ol style="list-style-type: none"> <li>1.) Implement our high quality of relationships.</li> <li>2.) The awareness of opportunities in NE IA.</li> <li>3.) The innovative ideas emerging in NE IA.</li> </ol> <p>The vision and clarity will support quality thinking, leading to quality action with measurable results.</p> <p>Group Shared following the web cast:</p> <p><b><u>Recognized Quality Relationships:</u></b></p> <ol style="list-style-type: none"> <li>1.) County Schools,</li> <li>2.) Farmers Markets / Food Producers</li> <li>3.) Flood Victims</li> <li>4.) County Food Shelf</li> <li>5.) Edgewood Community of Dreams</li> <li>6.) Farmersburg City Council</li> <li>7.) Volga Community Group</li> <li>8.) City of Guttenberg &amp; Community</li> <li>9.) Clayton County Conservation</li> <li>10.) MRT Trails committee</li> </ol>
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**Recognized Quality Thinking:**

- 1.) Schools to change policy, and promote healthy eating and fitness.
- 2.) Increase # of farmers markets & producers.
- 3.) Provided partners to assist with the clean up.
- 4.) Recognized the service the Food Shelf provides.
- 5.) Community demand for a sports complex.
- 6.) To restore the community band shell.
- 7.) Flood recovery in their town.
- 8.) River access to the community in demand
- 9.) County Trail project along Pony Hallow
- 10.) Vision a trail connection Minn. to New Orleans

**Quality Results:**

- 1.) Nutritious foods, walkable bus routes, No Smoking
- 2.) Community gardens & additional farmers markets
- 3.) Increase in donations to the Food Shelf for Flood victims.
- 4.) Volunteers assisted in the flood clean-up
- 5.) Development of a football/baseball & track in Edgewood.
- 6.) Restored bandshell with electrical for community gatherings
- 7.) New entrance signage, green space for camping with a strong community support and involvement to recover from flood
- 8.) Provide for the marina project to attract tourists
- 9.) Co Conservation supports the Pony Hallow trail
- 10.) Trail links along the MRT corridor will promote tourism in NE IA

Next Steps: Identify and begin sequencing strategies and tactics for our Community Action Plan.

Next meeting will be September 11, 2008 from 6-8 PM at Clayton County Extension office in Elkader