

NE Iowa Food & Fitness Initiative
Fayette County Planning Team Meeting Minutes
Aug. 21st, 2008
4:00, ISU Extension Office, Fayette

Attendees: Donna Story, Dave Runyon, Joe Organist, Scot Michelson, Ron O'Kones, Maureen Johnson, Sheryl Struthers, Barb Schoenjahn, Vicki Rowland, Deb Kahler, Brenda Ranum, Rod Marlatt, Barbara Ashby, Meghan Powers, Sue Burrack, Karla Organist, Ruth Schemmel, Dan Burkhart

1. Committee Members brainstormed key audiences for taking information:
 - Chambers of Commerce
 - City Councils
 - Work sites
 - People who use trails
 - Nursing homes
 - Medical Staff (Doctors-could food or fitness be a "prescription"?)
 - School Meal Program Staff
 - Hospital Kitchen Staff
 - Campers (a captive audience while at campgrounds!)
 - Restaurants
 - Grocery Stores
 - School boards and administration
 - City Administrators
 - PTA's
 - Planning & Zoning Groups
 - CIVIC Groups
 - Churches
2. Fayette County Trails Committee Report:
 - Still working with Laura Friest from RC&D. The Safe Routes to School Grant would suit the Clermont to Elgin portion of a trail.
 - Committee lists were distributed for people willing to volunteer their time in several areas.
3. Regional F & F Leadership Team Report:
 - Committee members were given the Regional Team Summary report for review.
 - Ruth Schemmel reported that Community Health's final surveys should be done and presented soon.
 - A brief summary of each work group's progress was presented.
 - There was much discussion about our youth group – they are doing a wonderful job, even made a presentation about their survey results (sporting event food stands) at the Detroit FFI Networking meeting.
 - Committee members were invited to Calmar on Aug 27th, for a locally grown meal @ 5:30, followed by a speaker brought in to discuss his experiences with local food systems. See details in previous email.
4. Policy Change Opportunity? West Union's subdivision ordinance is up for renewal by this December. Joe would like to form a committee of West Union residents to bring some ideas to the planning and zoning committee to add sidewalks, water retention, etc. Contact him if you are interested. There is a state mandated review of these subdivision ordinances every five years – do we have other communities in Fayette County that might have a renewal coming up this year – or when are they coming up? Committee members were asked to inquire at their city halls.
5. Webcast & Discussion:
 - Viewed the webcast "Northeast Iowa's Theory of Change".
 - Examples that demonstrate the loop from Quality Relationships → Quality Thinking → Quality Results → Quality Action and back:
 - Our current trail work that has been revitalized
 - The growth of local CSAs
 - School Cooks networking to improve school lunches
 - The NIFF Coalition
 - Our committee – we have been meeting since before the Kellogg Grant funds were awarded – look at how far we've come.
6. Next Meeting: Sept. 18th, 2008. 4:00 – 6:00, ISU Extension Office.

Our Vision:

NE Iowa is a unique place where all residents and guests of every age experience, celebrate and promote healthy locally grown food with abundant opportunities for physical activity and play EVERY DAY. Healthier people make stronger families and communities.