

**Northeast Iowa Food and Fitness Initiative
Allamakee County Planning Team Meeting
July 16, 2008, 4:15-6 pm**

Welcome

Lana Snitker (and Jared), Mary Koopman, Mary Mathison, Cloy Kuhse, Lennie Burke, Dave Sanderson, Dani Bucknell, and Teresa Wiemerslage

Introductions were made.

“Thinking of our FFI Vision for NE Iowa, what is one change you really hope to see come to realization in your community in the next 5 to 10 years.”

The comments included:

- Getting Schools, institutions, and restaurants to see the value of utilizing and serving locally grown products
- Sidewalks
- Bike Trails

Teresa W. gave a summary of the Leadership Teams Progress. Shelly made comments about the progress of the Mississippi River Trail (MRT) – public meeting on July 9.

Webcast—“Policy and System Change”

What is our collaborative’s vision?

- Like the existing vision statement
- Meet (in the future) as groups/smaller groups more specific to our goals/projects ex: public health, Econ. Dev., etc.
- Continue to develop relationships

What systems need to be changed to realize our vision?

- For businesses to allow exercise time during the work day - ex: allowing for longer breaks, shorter lunches to get that exercise in.
- Food systems needs to be changed or develop the actual system
- School system – policies need to be added to utilize locally grown, healthier foods in general
- Take responsibility for childhood obesity – within the school system
- School – kids that are not in sports, the school need to promote other life-long activities to them
- Active Transportation system – develop one in each community – add that to each development and within the city’s ordinances

What policies need to be created, implemented, changed, or enforced to bring about that systems change?

- Sidewalks – we have the policy, enforce it
- Cities need to look at themselves as an example if they enforce sidewalk policies, have their own in good condition
- Vision of creating an active transportation system when roadways are built within our communities and throughout the county
- Ex: Woodbury's food system – tax incentives to producers
- First clarify locally grown vs. organic
- Freight costs
- Don't let the funding restrict our thinking/ideas
- Get churches involved in FFI
- Canning/food processing