

## MEETING MINUTES

<b>DATE:</b> February 7, 2008	<b>LEADER:</b> Dan Lane/ Darla Kelchen
<b>TIME:</b> 6:00- 8:00	<b>RECORDER:</b> Nancy Yelden
<b>PLACE:</b> Clayton Co. Extension office	<b>GROUP:</b> Clayton Co. Food and Fitness team

MEMBERS PRESENT: [ X ]	X	Joan Ellen Follon	X	Terese Jurgensen
X Kari Freidlein	X	Haleisa Johnson	X	Nancy Yelden
X Carole Glawe	X	Darla Kelchen	X	Heidi Feuerhelm
X Dan Lane	X	Brandon Freidlein	X	Brian Rodenberg
X Betty Heins	X	Tim Engelhardt		
X Judith Crandall	X	Vicki Carolan		
X Kenneth Scott	X	Larry Gibbs		
X Leigh Ann Judge	X	Margaret Corlett		

1. Reviewed Minutes
2. Reviewed Agenda

<p>Welcome &amp; Introductions</p>	<p>Welcomed new members, Introductions and encouraged new members to refer to website: <a href="http://www.iowafoodandfitness.org">www.iowafoodandfitness.org</a> to update them on committee's purpose and objectives. Enjoyed a delicious meal provided by Edgewood Locker. Darla shared information on their processing &amp; catering business. Offer over 30 homemade products &amp; can cater up to 2,000.</p> <p>Committee was asked: "Share a discussion, project or grant you have had in your personal or work life related to the Food and Fitness Initiative in the last month.</p>	<p>Informational</p> <ul style="list-style-type: none"> <li>- Dan- Wellness Center membership for employees at ISU.</li> <li>- Brandon- completed 130 surveys at concession stand survey at Clayton-Ridge school.</li> <li>- Betty- hired a trainer to work with staff on exercise</li> <li>- Vicki- 3 student teams for "Go the Distance"</li> <li>- Brian- Lighten Up Iowa team member</li> <li>- Carole- Lighten Up Iowa program at GMH.</li> <li>- LeAnn- Lighten Up Iowa program</li> <li>- Haleisa- CCH participating in Lighten Up Iowa.</li> </ul> <p>Doing "Get Connected" program with Turkey River Track</p> <ul style="list-style-type: none"> <li>- Tim- Met with McGregor &amp; Marquette re: connecting trail system to county parks.</li> <li>- Darla- group of 9 people in St. Pt. participating in group hypnoses re: lifestyle changes</li> </ul>	
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Regional Team Update	<p>Brandon: Youth team rewrote grant proposals to meet each county's needs. Applied for \$500. Some youth will be attending conference with Kellogg team &amp; youth from 9 other sites in Tucson, Az.</p> <p>Haleisa, Brian &amp; Tim:  Jane Schadle presented proposal on community assessment process all 5 Public Health departments would be working with community partners to identify assets and needs of our project. Safe Routes To School grant has been approved by the state, waiting to hear from Federal level. Hopefully by April. TAP team is encouraging use of more evaluating tools. Regional team completed planning on work plan for Yr 1 &amp; 2. Developed several sub-committees for Regional team members: Vision Deployment June Conference planning, Communication Planning, Comm. Health Assessment, Built Environment Assessment, Youth Assessments, Underserved &amp; Minorities, &amp; NIFF Coalition. Reminded committee that this is planning grant.</p>		
Food & farm Coalition meeting	<p>Dan shared he attended Food &amp; Farm Coalition meeting in Decorah today. Need to address how to develop local food system to support locally grown foods. Oneota Coop is moving to larger facility (old Fareway store).</p>		

<p>Web cast #10 Building A Local Food System, Part 2- What Have We Learned?"</p>	<p>Viewed web cast and broke into sub committees to discuss the following questions. Each sub committee then reported back to the group. #1: What did you learn from this information? Did you hear anything new?</p>	<p>#1: 4<sup>th</sup> in state for dairy, 3<sup>rd</sup> in hay, 8<sup>th</sup> in organic Surprised only 5 grocery stores in Clayton Co. Spending less than 1% of income on local foods. Production leads to huge opportunities. Legislation needs to change to offer local food. Local food needs to be competitive (12%). We produce a lot in this area. We build barriers in our minds against buying locally. Leaders in forage. Livestock numbers are amazing. Local grown foods &amp; markets available in many areas. More organic farms in NE Iowa than we thought. More marketing is needed. More local producers are needed for Farmers Market.</p>	
	<p>#2: What are the assets &amp; strengths for our area toward developing a local food system?</p>	<p>#2 NIFF Coalition: Learn &amp; Expand. Average farm: 275 acres, value added Ag. &amp; Zoning. Rail, Road: Infrastructure. People work ethic, follow- through. Beautiful landscape. Partnerships Our farms are smaller/not corporations. More vegetable farmers than we imagined. Already have producers. Trusting our local producers- we know. We care about our neighbors- we won't in good conscience sell bad stuff. Restaurants trying to serve more local fresh foods. Passion with the people at farmers markets. Amazing amounts of resources.</p>	

	#3: Are we missing any information in this picture?	#3: Zoning/Plant: Value added agricultural Park (hwy18) Need \$\$\$- Don't want to increase taxes. Need more farmers markets with expanded hours. What about those who produce for their own consumption (chickens, gardens, etc.). What about winter months? Some sort of network to promote local growers. Learning to cook food. There is something special- buying, eating & etc. Connection to the process. Busy lifestyles- missing opportunities. Communication/ Marketing. Need map of NE Ia. showing availability of local foods in the area. Need for central advertising group.	
Grant program	Darla shared that Food Producer grants are available again this year for Farmers Market. Contact Darla if interested.		
	Next meeting will be March 13, 2008 from 6-8 PM.		