

Farm Safety



## Farm Safety 4 Just Kids

*“Working to promote a safe farm environment to prevent health hazards, injuries, and fatalities to children and youth.*”

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# MEDIA RELEASE

## FOR IMMEDIATE RELEASE

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## National Farm Safety and Health Week 2005 *Stayin' Alive in '05 SPIRIT WEEK*

In 1942, President Franklin D. Roosevelt declared the third complete week in September as National Farm Safety and Health Week. Since 1987, Farm Safety 4 Just Kids has been proud to help support farm safety efforts and help raise awareness about children and youth during National Farm Safety and Health Week.

In 2005, Farm Safety 4 Just Kids will be celebrating the safety and health of Agriculture in America. Communities are encouraged to participate in the SPIRIT WEEK activities through dress up days, tailgating, school assemblies, posters, and more. Extra attention will be given to Wednesday, September 21<sup>st</sup> - Farm Safety and Health Day for Children and Youth. Two PEP RALLIES will be on that day in Iowa City, Iowa at the University of Iowa Oakdale Auditorium and in Indianapolis, Indiana at the Farm Bureau office.

“We support extra efforts to prevent injuries to children and youth during National Farm Safety and Health Week, but we would also like to spring board an important year-round celebration of farm safety and health.” Says Marilyn Adams, Spokesperson, President, and Founder of Farm Safety 4 Just Kids. “Farm Safety 4 Just Kids is proud to be working with through grassroots volunteers to keep rural children safe and healthy.”

Participating locations will receive promotional materials, ideas, and program resources. For more information on attending a PEP RALLY or to plan your own activities, call (800) 423-5437 or visit [www.fs4jk.org](http://www.fs4jk.org). *Stayin' Alive in '05!*

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**Farm Safety 4 Just Kids (FS4JK)** is a non-profit organization working to promote farm safety for kids. Marilyn Adams, Spokesperson, President, and Founder started the organization after the death of her eleven-year-old son, Keith, in a gravity flow wagon of shelled corn on the family's Iowa farm. Today, the organization produces and distributes educational materials for farm safety. A chapter network of grassroots volunteers has also been established throughout the United States and Canada. For more information, contact your local chapter or call (800) 423-5437.

