

Built Environment Work Group

Teleconference: Friday March 27, 2009 2 p.m.

Participants: Rick Edwards, Lindsay Erdman, Tim Englehardt, Larry McGee, Elaine Govern, Teresa Wiemerslage, Brenda Ranum, Ann Mansfield

Funding issues – concept of “clearing house”

- Technical assistance with Grant Writing
 - Iowa State Foundation – can provide assistance with grant writing

Rich is not able to join us today – Teresa is touching base re his availability next week

RFA discussion

- Need to fund continued planning – Built Environment Learning Community
- Reading of RFAs that come in related to Strategy C
- RFA - General discussion and clarification:
- Major Activity: Fund development of B.E. Regional Learning Community to include
 - Organizations represented
 - Time to meet as a Regional group – what is needed; food, space, etc.
 - Ideas for Planning –
 - Ex.: County Park Inventories
 - Provide the public with a summarized result
 - Determine how to share these
 - How do we engage people to use the Built Environment?
 - Planning for yr. 2
 - Educational & Networking Sessions for
 - Ex.: Complete Streets
 - Ex.: Mark Fenton
 - Mini grant idea – include in RFA - could target 2nd Tactic (Ex. Of County Conservation program)
 - To help leverage other funds around Built Environment
 - Idea; Locally owned trail counter to share in region
 - Resources for trail kiosks, etc.
 - Policy Discussion
 - Advocate role - yr. 2?
 - Susan Roberts – Come in and build capacity in our region to become policy advocates
 - County Team Education and Networking -
 - Possible Outcomes: Increased involvement, a regional plan for FFI for built environment, build stronger relationships with schools, learn more about barriers for Joint use facilities, regionally coordinated effort etc.

Robert Wood Johnson – Pre-proposal – Received Invitation for full proposal – to be submitted by May 14, 2009.

- Teleconferences on April 7 and 8

- Link to RWJ website sent out to this group - <http://www.healthykidshealthycommunities.org/>

Campaign 2010

- Rails to Trails Organization session in San Antonio
 - 4 Pilot projects in U.S.
 - \$25 Million in each community to promote active transportation
 - Transportation 2010 Bill – proposing 40 communities
 - Tim and Elaine approached Keith Laughlin (Ex. Dir for Rails to Trails) to suggest rural model
 - Rails to Trails website – Case Statements submitted
 - Deadline; (Not certain – may need to submit by July 1, 2010 to be considered - This occurs after the Federal Reauthorization of the Transportation Bill in Fall '09)
 - Goal of this bill – reduce traffic congestion
 - In our region – trails are destination instead of using trails to get to the destination
 - May need to expand the people to include in this discussion – including Rich Bell or Keith Laughlin. Tim has talked to Mark Ackelson (Iowa Heritage Foundation – he knows Keith Laughlin)
 - Big application process – similar to Vision Iowa process
 - Grant writing assistance – Jeanie Lovell @ Luther if there is a Luther connection and Iowa State Foundation (have worked with Kellogg and RWJ) – if you get funded, they get 5 %.

Next Steps:

B.E. Group – meet with Tim Lane, fitness consultant with IDPH on Wed. April 1st @ 11:00 @ Decorah Lutheran Church.

Meet and write draft for this RFA:

Writers: Rick E., Lindsay E., Tim E., Elaine G. Larry Mc.,

- Monday March 30 - 12:30-2:30
- Decorah City Hall – Council Chamber
- Rick will call Scot Michelson

Notes by Ann Mansfield