

**NE Iowa Food and Fitness Initiative  
Inclusive Team Teleconference  
Tuesday, April 1, 2008  
4:00 pm – 5:30 pm**

**Present:** Lana, Larry (until 4:30 pm), Solveig, Lora, Brenda, Ann, Deborah (until 5:00 pm) and Dalin Green (RC&D Program Management Assistant)

**Absent:** Teresa, Lori, Paul, Leah and Viktoria

**Agenda:**

**We shared what it took for you to be on this conference call today.**

- Lana - took a couple of kids to the daycare.
- Solveig - We've been working on text for a tv advertisement so I stopped that and let the interns off for the day.
- Lora - rescheduled two meetings and stopped working on a large CAT grant with Dalin.
- Larry - drove over early so I wouldn't be on the road as we were talking. I need to
- Deborah - I've been home all day so it just took me picking up the phone.
- Ann - I stopped at Extension Office and planned to be on the line today.
- Brenda - It's been a hectic day with lots for phone calls, meetings and e-mails but it's nice to be focused on this topic now.

**Discussion and action items from meeting on 3/26**

**1) Do we have an Inclusive Team representative on each of our work groups?**

**\* Built Environment Work Group - Teresa and Larry**

- Lora - Paul said that it is important that the infra-structure for the people in the Postville Community to be able to walk safely to and from work is safe. They're currently walking but there isn't support in the community to make this area safer for walking.
- Ann - The BE work group is taking an inventory out to the County Planning Teams and ask for their input. It would be good to have advocates at the Allamakee County meeting.
- Lora - It would be good to ask Leah, Paul and Viktoria to pick up the inventory
- Larry – I'm most interested in being on this work group.
- Ann – Great! We'll add you here than.

**\* NIFF – Solveig and Brenda**

**\* Communication - Lana**

**\* Community Health Assessment – Lori?**

Lora - Where do they meet?

Ann – They've met 3 times in Decorah

Lora - Are they working on the Wellmark grant?

Ann - Yes. In their key informant interviews, issues were raised around low resource communities.

Larry & Solveig - maybe Lori could be on this one since she's a nurse.

Ann - We'll confirm that with Lori

**\* Youth -**

Ann - It would be great to get representation from the Postville community.

Lora - We've tried to get youth in our office before but haven't been able to. Maybe our liaisons will have youth that will be more likely to be on this group. Leah said she had a youth interested

in attending the June conference. Maybe they could go but not sure they could use the internet. There may be youth from the Hispanic, Guatemalan or E. European communities that would be interested in the June conference. Are there age limits? It's easier to involve Freshmen or Sophomore because older youth either drop out of school or are working by their Jr. or Sr. year. Ann – We have Sophomores, Juniors and Seniors on the Youth Team

\* Vision Deployment Work Group - Ann and Brenda

\* Resource Development - Lana, Lora, Brenda and Ann

### **June Networking Conference**

WKKF need confirmation of names of youth going on June Networking conference by end of this week. Lora is going to check with Paul, Leah and Viktoria to see if youth are interested in attending from the communities they represent and she will get back to Ann and Brenda by the end of this week with names.

### **Do we have target communities we hope to work with?**

Deborah - You have a vast area to cover, so what communities are you wanting to put your focus on...low resource communities, minority communities or others? Within the counties which communities do we want to focus our energies?

Lora - Should we focus on towns or groups of people within the counties?

Deborah - In the towns are there certain groups of people you want to focus your energies on? Is there a town that has kids in school on reduced and free lunch?

Ann - When we looked at the five counties in the region, there are 3 communities participating in the BASICS grant (Elma, Postville and Oelwein). BASIC schools have youth that 50% or more of the population qualifies for free or reduced lunch. Another indicator of a low resource community are those that were selected as HORIZON communities, which were Elma and Waukon in our region.

Larry – Horizon communities are selected because their populations are between 500 – 5,000 people and they have a poverty rate in excess of 10%. In Horizons there are committees formed to work on the vision and projects.

Brenda – Larry, isn't also true that the Horizon communities have committees formed to work on projects already and the schools participating in the BASICS grant have committees formed. Also, Postville has their Diversity Council that we could work with that Paul and Viktoria already sit on and Trish and Judy attended our Visions workshop. On Tuesday night at our group's meeting Paul and Viktoria said this group needs purpose. It would be good if we worked with them and could provide these groups support.

Solveig - This makes sense so we don't have to create a new group to work with.

Larry - HORIZON communities have already worked together so this would be an opportunity to take F&F information into them. In Elma and Waukon they have selected F&F projects so it wouldn't be hard to tie in. For example, Elma picked Safe Routes To School as a project so we have a committee ready to go. Each Horizon community needs 36 different projects and 10-12 of Elma's projects have a F&F tie in (more examples: Farmer's Market, Open Gym, WIC program, redo playground but this will be done before June, and there is a trail committee currently working.)

Larry – The other cities in our Region eligible for the HORIZONS project were Oelwein and Postville, but they didn't go for this.

Ann - Am I hearing consensus that we select the target communities of Waukon, Postville, Oelwein and Elma?

All – Yes.

Larry - I have to go, but I wanted you to know that the Mennonites cannot be photographed or videotaped.

Ann - This may also be true of the Amish

Lana - TASK is a group that works with the mentally and physically challenged and that may be a group to contact. I can find out.

Brenda - Shared information about Spectrum Industry and their interest in a light processing facility for their clients to lightly prepare local food. They have had representatives at County Planning Team meetings.

Brenda and Lana will reach out to the coordinators at TASK and Spectrum Industries.

Lora - I like the criteria we've used to select our target communities since we have many low resource communities that will want to be involved. These communities cross some of our of various diversities.

Ann - I like too that we're focusing our efforts to target communities.

Solveig - I feel good about the diversity of our focus.

Lana - I feel this is a good direction too.

Deborah - I think you're moving in a good direction of purpose and focus for your work.

### **What has worked in these communities thus far and what's already good that's going on?**

(Skipped this question)

### **Do we need to review any of the data that was sent out from our 3/4/08 teleconference around low resource communities?**

Ann - the communities we selected have lots of information about income level and why they were selected.

Lora - we can use this data to document change over time.

Ann - this may help inform our Community Health Assessment work group as we look at health status.

### **Who else needs to receive the data we've collected to help ensure all our work groups and Regional Team are thinking inclusively?**

Lora - can our representatives serving on the other work groups share why we selected these communities and why these communities should be targeted for assistance in the Community Action Plan?

Deborah - I'm hearing this could be a strategy - ---preparing data to bring to the Regional Work Groups and then this information is incorporated into the work of the Regional Team's decision-making.

Deborah - What would be the purpose of the reporting?

Lora - Reporting would be like sharing information about the communities and the disparities in those communities from the data shared on March 4. Also, they'd share why these communities were selected.

Ann - We're hoping all the work groups and Regional Team will support our decision to move ahead on the communities we selected because these communities have many of the populations we have shared information about and discussed together.

**If we select target communities, do we want to use "Project Voice" videotaping to record the stories in our region that will help bring this information and other information we are wanting to share about our region's minority and low resource community members to life –stories around access to local healthy food, access to spaces and places for activity and play, access to Farmer's Markets, access to WIC fruit and vegetable coupons, etc.? If yes, how will this information benefit our Initiative's work? Who will lead this effort? When? Where?**

Deborah - I think videotaping is great if it is culturally appropriate and you have the buy-in of people.

Lana - Is that something the Communication Team could focus on?

Deborah - Yes. Check in with your TAP Team contact Denise Rhiner for help.

Solveig - I have a question in connection to bringing this back to the work groups. I think this is great, but I personally don't have a good feel yet for what these targeted communities need or want. Is this our method or is there information I need to tap into.

Lora - These communities have developed plans so we need to tap into them. BASIC Communities may at least have people to gather together around these issues.

Deborah – I need to sign-off now. Do you need anything else from me? Thanks and I think you are all headed in a good direction.

#### **OPEN agenda items:**

Lora - Do we need to have budget requests in by the next meeting?

Brenda – Requests are due to Ann and I by April 14 to take to the Resource Group by April 16.

Lora - Do we need to have discussion items about that? There is some money in the Inclusive Committee. Paul was supposed to be here today. Something must have happened. He stopped in my office this week and he was going to bring the dollar amount needed for the radio program. Does this Team need funds to do our work? We won't have enough \$ to keep Paul, Leah and Viktoria through the end of Year 2. Leah has increased her work hours to 20 hours per month doing survey work. We have hired them to do 20 hours work/month. All expressed willingness to do more work if there are additional tasks. I'm concerned we have more people on this committee and right now the funding for this group is for translators. How do you want to use the funds?

Ann - I feel awkward discussing something without Leah, Paul and Viktoria on line. I'd like to have them in on this conversation and maybe we can discuss this if something is needed in the future.

Lora - If one of our translators drops out, we may not be able to find a replacement. We currently have 20 hours per month allocated per month. This includes their meeting, travel, etc. As an inclusive work group you could recommend that it's important to keep these groups included so you could also recommend in the budget with the other committees that we are supportive of other budget requests that include the target communities, if you don't need additional funds.

Brenda – How would we use additional funds if they were requested?

Solveig - I think we should support the translators at the very least and if there are upcoming projects.

Lora - I know Paul, Viktoria and Leah had talked about ways they were interested in getting key messages out to our target communities.

Ann - We received Key Messages from WKKF that we will want to take out to all communities including our target communities.

Lana - I can take this request to the Communication Committee. We have a funding request in already and we could see if we need additional funds to develop messages for Paul, Leah and Viktoria.

Lora – Solveig, so you think we need additional funds?

Solveig - Since we don't know what we want to do in year 2 and we don't have a strong handle on what's available, I'm trying to figure what we can nail down.

Brenda – Would it make sense for this group to wait to ask for funds once we know more about what we want to fund?

Lora – If we wait there may not be funds available. I think we're talking about using the funds from the Planning Projects. I don't see freeing up money from Convener Fund or Evaluator Funds so I don't know where else they'd come from. We need to make sure we have money to cover our translators into year 2. We could say we want to keep the translators on at X amount of \$ to engage target communities. The budget will be decided quickly so we may want to request \$1,000 for each of the communities or it may be \$5,000 or \$6,000 for the different communities to get them invested.

Solveig - that makes sense. We don't know what we want to cover but we could ask for money to be set aside for future projects.

Brenda – Lora, how many hours are budgeted for translation?

Lora – We have 20 hours per month but we probably don't have enough in the budget for year 2. Who is still on line? (Lana, Solveig, Lora, Ann and Brenda).

Lora – Solveig and Lana are you okay with me putting something together?

Solveig – Yes

Lana – Yes

Lora – Solveig, if I put something together could you give the report to the Resource work group?

Brenda – Lora, this work group is meeting with you, Ann and I via a teleconference on April 16 so we are asking work groups to submit their funding requests in writing by Monday, April 14.

Lora – Is there a format to follow?

Brenda – No, just your request and what it will be used for. Right now the Communication team is the only work group that has submitted a request.

Lana – Should we use their format?

Brenda – (It was at this point the teleconference my line started experiencing static and clicking and I was disconnected. It was clicking before this but I think I got most of the conversation.) I put a note on the computer screen to call one another will follow-up questions.

Next meeting: TBD...but we know we'll meet face-to-face at the next Regional Leadership Team meeting on Wednesday, April 23, 2008, 11 am – 2:00 pm, site to be determined.