

**2012 STORY COUNTY YOUTH FAIR
4-H COMMUNICATION CONTEST**

EVANGELICAL FREE CHURCH, 524 RIVERHILLS DRIVE, STORY CITY

Directions: From Interstate 35, take the Story City Exit 124. Go West on Broad Street, through the stop light. Turn South onto River Hills Drive. This is next to the Story City Prairie Park.

Schedule of events:

- March 5** Fairbook Cover Design entries due to Extension office
March 5 Communication Entries Due (includes contest program covers)
March 9 Late entries (additional \$5.00 per entry)
March 26 Letters will be mailed to participants this week (schedules and evaluation criteria)
April 9 Non-conference judging entries are due to the Extension office

Friday, April 13

- 4:00 – 5:00 pm Presentations & Extemporaneous Writing
5:00 – 5:45 pm Meal & Meeting for Judges
6:00 – 9:00 pm Presentations, Posters, Extemporaneous Writing & Speaking, Working Exhibits
6:30 pm Clover Kid Show-and-Tell and Presentations

Saturday, April 14

- 8:30 – 11:00 am Presentations, Extemporaneous Writing & Speaking
9:00 – 11:00 am Presentations, Posters, Extemporaneous Writing & Speaking, Working Exhibits
9:00 am Clover Kid Show-and-Tell and Presentations
11:30 am Award presentations

VOLUNTEER OPPORTUNITIES

1. **Set up** at 2:30 p.m. on Friday, help rearrange rooms for the contest
2. **Welcome** participants and guests - answer questions, provide initial information
3. Provide direction and monitor time allotted for **extemporaneous writing** entries
4. Room monitor for the **extemporaneous writing** judge, tell youth when to go in for conference
5. Provide direction and monitor time allotted for **extemporaneous speaking** entries
6. Escort the 4-H'er from the **extemporaneous speaking** preparation room to the speech room and time the speech for the judge.
7. **Poster room monitor** – sign 4-H'ers up on a first come basis and tell the 4-H'er when it is time to talk with the judge during a designated block of time.
7. Tell 4-H'ers with **working exhibits** when to set up, begin, and end the exhibit
8. **Presentation** room monitors - open the door between presentations, then close the door before introducing the presenter
9. **Clean up** beginning at 10:30 am on Saturday

The help of many volunteers makes the event run smoothly. To help, contact Mary at 515-382-6551 or mwilkins@iastate.edu.

COMMUNICATION RESOURCES available to purchase at the Extension Office include:

- **Keys to Your First Presentation**
(also available at <http://www.extension.iastate.edu/NR/ronlyres/054F3112-8D55-4E93-B61E-8567C3E96451/93795/10KeystoYourFirstPresentation.pdf>)
- **I Have to Do What? . . . Putting Together the Pieces of the 4-H Presentation Puzzle**
(also available at www.extension.iastate.edu/Publications/4H850A.pdf)
- **Keys to Your First Working Exhibit**
(also available at <http://www.extension.iastate.edu/NR/ronlyres/054F3112-8D55-4E93-B61E-8567C3E96451/93797/KeystoYourFirst4HWorkingExhibit.pdf>)
- **Share a Talent, Show Off a Skill, Do a Working Exhibit**
(also available at www.extension.iastate.edu/Publications/4H851.pdf)
- **Score with Your Posters**
(also available at www.extension.iastate.edu/4H/Agriculture/Documents/LHJamboreePosterScore.pdf)
- **Public Speaking Pointers**
(also available at <http://www.extension.iastate.edu/4h/agriculture/documents/JamboreeSpeakingPointers.pdf>)
- **Using the 4-H Name and Emblem**
(also available at http://www.csrees.usda.gov/nea/family/res/youthdev_res_emblem.html)
- **Copyright and a Sample Letter Requesting Permission**
(also available at <http://www.extension.iastate.edu/NR/ronlyres/054F3112-8D55-4E93-B61E-8567C3E96451/93796/Instructiononobtainingpermissiontousecopyrightmate.pdf>)

COPYRIGHT: When presenting an educational presentation, 4-H'ers will explore a variety of sources to get correct information to convey to the public. The 4-H'er should be able to answer the judge's question, "Where did you get your information?" Responses should credit the specific source such as: 4-H project material Celebrate Art, rather than just saying in 4-H materials. If you used other Extension publications, reference books or magazines, you should state the titles and issues if appropriate. It is not necessary that you have this printed out, just tell the judge and audience. You may also have those materials available to show.

When presenting a working exhibit, it is also important to credit the source of your information. Remember if your directions were taken from a copyrighted magazine or book, you **CANNOT** duplicate the directions and distribute them. You may have purchased the magazine for your use, but that does not grant you permission to duplicate and distribute the directions.

Ways to credit resources for Working Exhibits:

1. Make a poster with the directions and list the source so people may write down the source for their use.
2. If you modified the directions and want to provide a hand-out, be sure to note about the original source.
3. If you did not modify directions, copyright permission is needed from the source in order to provide a hand out. Permission granted should be noted on the handout. Bring the letter of permission to the contest.

Remember to give credit where credit is due in all your entries. Not sure? Then it is best to ask for permission.

4-H EMBLEM: 4-H'ers can use the 4-H Emblem on 4-H posters and related 4-H exhibits. Find the emblem and guidelines at http://www.csrees.usda.gov/nea/family/res/youthdev_res_emblem.html Some guidelines include:

- No print or design can be on the emblem or cover any portion of the emblem.
- The green clover can have white or gold H's and the stem must curve to the right.
- The emblem may increase or decrease to the appropriate size, but the emblem cannot be altered in any way.
- Items with the 4-H emblem cannot be sold for personal profit.

Without the H's you have a clover (not the emblem). Then a print or design could be on or cover the clover.

COMMUNICATION TECHNOLOGY SOURCES are available from the Extension Office for your use during the communication contest. Technology items include one large screen, an overhead projector, portable tv/vcr, cassette player, lap top, lcd projector (connects to computer), and a slide projector. Easels will be available. You may request the use of an Extension Technology item on your entry form. If you will be bringing your own equipment, then please indicate this on your entry form too. The use of technology items can be helpful, but sometimes it may not always work. Be sure to plan ahead. Internet connections will NOT be available.

EDUCATIONAL PRESENTATION

Class #306 01 _ _ _

Up to 6 entries may be selected by the judge to be entered at the Iowa State Fair

The Educational Presentation is a talk or speech often with illustrations or posters where the 4-H'er communicates to an audience knowledge, information or a process about a particular subject. Typically, the audience is involved visually, mentally, emotionally or through hearing. Topic selection should be appropriate and should be an outgrowth of the presenter's 4-H experience. **Junior level 4-H'ers (grades 4-6) with presentations have a maximum time length of 15 minutes. Intermediate and senior level 4-H'ers (grades 7-12) with presentations have a maximum length of 20 minutes. Set-up must be done by exhibitor only (like state fair).** Internet connections will not be available. **If unable to give your presentation at the communication contest, the presentation may be video taped and submitted for non-conference judging, but it will not be eligible for state fair selection.**

WORKING EXHIBIT

Class #307 01 _ _ _

Up to 4 entries may be selected by the judge to be entered at the Iowa State Fair

The Working Exhibit is an interactive communication activity with an audience. The intent is to teach a process, transmit knowledge and develop skills. Typically, the audience is involved physically, mentally, and through senses. Topic selection should be appropriate and should be an outgrowth of the presenter's 4-H experience. Use of sanitary and safe procedures and methods is always important, particularly if food samples are available to the audience. All processes used should be safe for involvement by audiences of all ages. **All working exhibits at the county communication contest will be scheduled to be in progress for 30 minutes. There will also be 15 minutes scheduled to set up the exhibit. Set-up must be done by exhibitor only (like state fair).** **Your presence at the contest is a must to enter this class.** Entries selected to represent Story County at the Iowa State Fair will have different time lengths scheduled at the Iowa State Fair.

4-H POSTERS

Class#309 01 _ _ _

Up to 2 entries may be selected by the judge to be entered at the Iowa State Fair

Posters provide a way for 4-H'ers to non-verbally communicate to the public. Rules for this contest include:

- Only one poster per 4-H'er. 4-H'ers will have the option to have a conference with the judge or to have the poster non-conference judged (the exhibitor doesn't meet with the judge). **Conference judging of posters will have a designated block of time determined after all entries are received and a schedule is made. Exhibitors will be informed of the designated block of time for posters in the exhibitor letter they will receive the week of March 26.**
- Choose one of the following poster themes:
 - a. **4-H is . . .** (Open to 4-H'ers interpretation)
 - b. **Join 4-H**
 - c. **Brighten Your World** (The 2012 Iowa 4-H Youth Conference theme)
 - d. **Nothing Compares** (The 2012 Iowa State Fair theme)
- The 2012 Poster Exhibit Entry Form should be attached to the back of the poster. This form will be mailed to you the week of March 26.
- All posters must be designed on or affixed to, standard poster board or foam core board – size minimum of 14" x 20" or maximum of 15" x 22". Posters may be vertical or horizontal and completed with any medium: watercolor, ink, crayon, acrylic, charcoal, oils, collage, etc. They cannot be 3-dimensional and materials used to make the poster cannot extend more than 1/8 inch above the poster or foam core board.
- The poster should have the 4-H emblem displayed. Remember, do not print on or cover the emblem because it is a copyright logo.
- Posters **cannot** incorporate copyright materials or exact copies of other promotional designs, such as the Iowa 4-H Youth Conference theme logo or the Iowa State Fair logo. 4-H'ers **cannot** use "trade-marks" of advertisements on their posters or the exhibit will be disqualified (example: milk mustache advertising "Got Milk")
- Participants in the 4-H Poster Contest may take their posters home for 4-H displays OR they may leave their poster with Extension staff to have it displayed during the 2012 Story County Youth Fair and throughout the year.

EXTEMPORANEOUS SPEAKING

Class: 310 01 _ _ _

Up to 2 entries may be selected by the judge to be entered at the Iowa State Fair

This contest is designed to encourage the development of the communication life-skill by enhancing the ability to think, organize, speak, and answer questions readily before an audience. Rules include:

- **This contest is open to 4-H'ers in grades 9 – 12 only.**
- At the beginning of the assigned 30 minute preparation time in the preparation room, the contestant will draw three 4-H topics and select one to prepare a speech on. The selected topic will not be available to the other contestants. The other two topics may again be drawn by other contestants.
- The 4-H'er will have the rest of the 30 minutes in the preparation room to prepare a speech 4 minutes (minimum) to 6 minutes (maximum) in length without help from other 4-H'ers or adults. The contestant may not leave the preparation room when the 30 minute preparation time begins, until it is time to give his/her speech in the audience room.
- Plain note cards and some 4-H reference materials will be available in the preparation room for the contestant's use. The contestant may also bring their own printed reference materials (books, magazines, web pieces, etc) but no written notes or outlines. Only notes made during the preparation period may be used for the speech.
- In the audience room, a person timing the speech will show cue cards for each minute (1, 2, 3, 4, 5). The contestant will be asked to stop at six minutes. Questions may follow.
- Props, posters, or visuals of any sort are not allowed in the audience room.
- Evaluation criteria includes: content related to topic, knowledge of the subject, organization of material, power of expression, voice, stage presence, general effect, and response to questions.

POWER OF THE PEN – EXTEMPORANEOUS WRITING

Class: 310 02 _ _ _

Entries in this Communication Contest Class CANNOT be selected for Iowa State Fair exhibition.

The opportunity is available for 4-H'ers to enter an extemporaneous writing contest. Being able to collect your thoughts and write them legibly on paper in a way that communicates your ideas well and in a logical order is an essential skill to develop. Rules:

- **This contest is open to 4-H'ers in grades 4-12.**
- A 4-H topic will be communicated with the 4-H'er in the writing room.
- In the writing room, the 4-H'er will then have a limited time to write about the topic. **Junior 4-H'ers will have 20 minutes, Intermediates 25 minutes, and Senior 4-H'ers will have 30 minutes to write about their topic.** The room monitor will track the minutes available to contestant. If done writing early, the contestant may leave the writing room, but will be unable to re-enter this room.
- Paper and some 4-H reference materials will be provided in the room for the contestant's use. The contestant may also bring their own printed reference materials (books, magazines, web pieces, etc), but no written notes or outlines.
- Evaluation criteria includes: content related to topic, organization of information, conciseness in wording, and neatness of writing
- A time for a conference between the 4-H'er and the judge will also be scheduled.

MONEY OPPORTUNITIES!

Design the Communication Contest Program Cover The Story County Communication Contest Cover should tell a communication story. It should also include a 4-H emblem. The 4-H'er with the winning cover will receive \$10.00 from Story County Extension.

Design the County Fair Book It should include the title 2012 Story County Youth Fair and should include a 4-H emblem and FFA logo. The person with the winning cover will receive \$10.00 from the Story County Fair Association. The emblem and logo are available from the Extension office.

Horse topic 4-H'ers with contest entries that have a related horse topic will receive \$5.00 from the Story County Horse Committee.

Swine topic 4-H'ers with contest entries that have a swine related topic will receive \$5.00 from the Story County Pork Producers.

Please be sure that you have re-enrolled for 2012!!

Select one of two ways to re-enroll:

1. Re-enroll directly in the (no www) iowa.4honline.com database.
Note - you already have a profile! Helpsheet directions are available at <http://www.extension.iastate.edu/4h/enrollment/help.htm>

OR – OR – OR – OR – OR – OR – OR – OR – OR – OR - OR

2. Print the three enrollment forms from <http://www.extension.iastate.edu/story/kidsteens.htm>

Look in the right hand column, under Forms

- * 4-H and Clover Kid Enrollment Form
- * Health Form
- * Ethics Form

All 3 forms need to be completed for each 4-H and Clover Kid Member.

Youth Development Membership Fee is \$30 per 4-H'er and \$5 per Clover Kid, cash or check payable to Story County Extension (this cannot be paid online).

3 Reasons to Re-Enroll Now:

- Livestock will be identified in the 4-H online database by May 15.
Directions will be coming.
- FSQA certification expiration is listed in the database. FSQA training will be Monday, February 20 at 6:30 pm at the Extension Office.
- Receive the printed 4-H Newsletter in your mailbox.



JUDGE'S FORM

Due Date: Monday, March 5, 2012

To Story County Extension, P.O. Box 118, Nevada, Iowa 50201

* Complete this form for individual entries.
* Complete this form once for a group entry.
* Duplicate this form as needed. Available at www.extension.iastate.edu/story

EDUCATIONAL PRESENTATION TITLE: _____

CLASS: 306 – 01 - * * * **ANSWER QUESTIONS BELOW**
*** **The last 3 digits determine (circle):** 001 Junior Level 002 Intermediate Level 003 Senior Level
For a team exhibit, the class number is according to the 4-H classification of the oldest participating member.

Name of Members	Club	Grade 9/15/11	Telephone/Email
Your Name 1.			
Your Partners 2.			
3.			

Technology needs: _____
(An easel and table will be provided for you. Other technology equipment may be requested or you may provide your own.)

Educational Presentation Questions:

1. How many times have you given your 4-H Educational Presentation? _____
How many years have you been giving presentations? _____
2. What is your Communication Exhibit about? What will you teach or show?

3. What do you want people to learn to do?

4. What do you hope to gain from doing this communication project?

IOWA STATE UNIVERSITY
Extension and Outreach
Story County Extension
220 H Avenue
Nevada, IA 50201

**PRSRT STD
U.S. POSTAGE PAID
PERMIT NO. 6
NEVADA, IA 50201**

RETURN SERVICE REQUESTED

**4-H Communication Contest
April 13-14, 2012
Details Inside**

Due Date: Monday, March 5, 2012 Story County Extension, PO Box 118, Nevada, Iowa 50201

OFFICIAL ENTRY – COMMUNICATION CONTEST

***Each participant must complete this form. Form also available at www.extension.iastate.edu/story**

Member Number: _____ **Name** _____ **Grade on 9/15/11** _____

Address	Town	Zip	Telephone/Email
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Name of 4-H Club: _____

# Entries in each	Contest Entry	Enter Class Number								Ribbon Office Use
		3	1	0	0	2	*	*	*	
1	SAMPLE: EXTEMPORANEOUS WRITING	3	1	0	0	2	0	0	2	
	* Also complete form on pages 7 Educational Presentation	3	0	6	0	1				
	* Also complete form on backside Working Exhibit	3	0	7	0	1				
	* The Poster Exhibit Entry form will be mailed March 28 to complete & attach to your poster. 4-H Poster	3	0	9	0	1				
	Extemporaneous Speaking	3	1	0	0	1				
	Extemporaneous Writing	3	1	0	0	2				

* 001 for Juniors in grades 4, 5, 6 *002 for Intermediates in grades 7, 8, 9 *003 for Seniors in grades 10, 11, 12

Entry made on or before Monday, March 5

_____ exhibits entered x \$.50 each = \$_____ total due Payable to Story County Fair Association

Late entry made March 6 - March 9 by 5 pm

_____ exhibits entered x \$5.50 each = \$_____ total due Payable to Story County Fair Association

Mark X your preferred date & time for exhibition:

_____ **Friday, April 13 4:00 – 5:00 p.m.** (available for Presentations & Extemporaneous Writing)

_____ **Friday, April 13 6:00 – 9:00 p.m. (Time for posters TBA)**
(available for Presentations, Posters, Extemporaneous Writing & Speaking, Working Exhibits)

_____ **Saturday, April 14 8:30 – 11:00 a.m.** (available for Presentations, Extemporaneous Writing & Speaking)

_____ **Saturday, April 14 9:00 – 11:00 a.m. (Time for posters TBA)**
(available for Presentations, Posters, Extemporaneous Writing & Speaking, Working Exhibits)

_____ **Presentation – I cannot be at the contest, but would like my presentation evaluated.**
(I will submit my video taped presentation on a vhs tape by April 9 to the Extension office)

_____ **Poster – I would like my poster non-conference judged (no conference with the judge).**

_____ **Poster – I would like to have a conference with the judge about my poster.**

SHARE THE FUN, a specific type of communication contest for 4-H'ers in grades 4-12, will take place during the Inspiration Program. The program is tentatively planned for Thursday, July 19 at 7:00 p.m. Share The Fun provides an opportunity for 4-H members to perform before an audience. **Members may enter two Share The Fun acts.** Members may perform in groups or individually & each club may have as many entries as they wish. Skits, songs, short one-act plays, dances, & other entertainment may be acceptable. Acts must not exceed 8 minutes in length. The judge will evaluate the acts, present ribbon awards, & select up to three acts to be presented at the Iowa State Fair. For a whole club entry – if 80% of the entire participating club members are in grade 5 or above, then the group is eligible to have their act selected by the judge for their participation in the Iowa State Fair Share The Fun Show. Watch for more details in the fair book and future newsletters.