



AWARDS PROGRAM

NOVEMBER 3, 2011

IOWA STATE UNIVERSITY
Extension and Outreach





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NOVEMBER 3, 2011

AWARDS PRESENTED BY

Cathann A. Kress

Vice President, Extension and Outreach

MASTERS OF CEREMONIES

Jody Gatewood and Mark Licht

2011 AWARDS COMMITTEE

Holly Bignall

Ron Cox

Jody Gatewood

Carrie Gatton

Terry Janssen

Jim Jensen

Lee Kilmer

Karen Lathrop

Mark Licht, chair

Jolene McCoy

Brenda Schmitt

Laura Sternweis

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FRIENDS OF EXTENSION AWARD

Sponsored by the Iowa Chapter of Epsilon Sigma Phi

KWBG Radio/Jim Turbes

KWBG radio in Boone and news director Jim Turbes increase public awareness of ISU Extension and Outreach educational programs and are great partners in community involvement. KWBG airs a weekly “Extension Report” each Saturday morning; extension staff, 4-H youth, or volunteers talk on air with Jim and provide education or promote upcoming events. KWBG has not charged for this airtime since the report began in 1989, a total estimated value of more than \$100,000. KWBG also broadcasts live from many ISU Extension and 4-H events. Jim has served as the emcee at the Boone County Fair Bucket Calf, Bottle Lamb, and Tractor Pull events, and he and his family have participated in extension programming.

Rick Killion

Rick Killion is a native of Pottawattamie County near Oakland. He has been involved throughout his career with community and economic development activities and has served four terms on the West Pottawattamie County Extension Council. Rick has helped create opportunities for ISU Extension and Outreach programming by engaging his network of friends and associates with program specialists and staff across western Iowa. He has been a guiding force in the West Pottawattamie County Friends of Extension Committee. Rick’s belief in ISU Extension and his perspective as an educator have allowed him to be a friend, adviser, and mentor to co-workers and customers.

David and Patricia FencI

For more than 20 years, David and Patricia FencI have used their experiences and knowledge to make a strong ISU Extension Master Gardener program even better. They have taught Master Gardener training courses throughout northeast Iowa. While serving on the State Master Gardener Advisory Board they helped to compress the instruction time from once a week for 20 weeks into a more manageable twice a week for 10 weeks. This change helped to retain class members and resulted in more Master Gardeners. The FencIs also assist with 4-H and local youth horticultural activities and workshops. Dave and Pat are great ambassadors for ISU Extension and Outreach, working tirelessly to promote healthy people, healthy environments, and healthy economies.

KCRG TV9

KCRG TV9 in Cedar Rapids has partnered with ISU Extension since 1994 to inform and educate viewers on a wide range of consumer issues including nutrition, food safety, gardening, landscaping, home and personal safety, resource management, youth development, parenting, and family life. For more than 16 years KCRG TV9 has provided free airtime to the extension nutrition program specialist and to the Linn County Master Gardeners. At a minimum this represents 30 minutes of airtime each month that reaches more than 60,000 viewers. This partnership has resulted in increased exposure of ISU Extension and Outreach programs. As a result, eastern Iowans have learned to turn to ISU Extension for answers to nutrition concerns, horticulture related issues, and more.

Brad Harvey

Brad Harvey has served on the Plymouth County Extension Council for a decade. He makes sure the council addresses local priorities and staffing needs and is a tireless advocate of extension educational programs throughout the county. He frequently communicates with legislators about the value ISU Extension and Outreach provides to local citizens. Brad encourages extension staff to cooperate with adjoining counties to accomplish innovative and cutting-edge programs, including bio-security in agriculture, Annie's Project, Developing Dynamic Leaders, and Farm and Business Succession. Brad was influential in establishing a relationship with the City of Le Mars, which ultimately led to the Plymouth County Extension Office moving to a state-of-the-art office space and meeting facility at the Le Mars Convention Center.

NEW PROFESSIONAL

To recognize new ISU Extension professionals who have made significant contributions to achieving ISU Extension and Outreach goals

Holly Bignall, Extension Science, Engineering, and Technology (E-SET) Coordinator and 4-H Youth Program Specialist

Holly Bignall is shifting the 4-H E-SET program from a school enrichment focus to delivery models that include clubs, after-school programs, camps, and more. This broader focus creates positive youth development opportunities with science, engineering, and technology as the knowledge base. Holly has worked with 4-H staff, volunteers, and partners to provide successful programs in robotics, digital storytelling, science, and more. Her work emphasizes new, creative learning opportunities for youth.

Erin Hodgson, Assistant Professor, Entomology

Erin Hodgson is a trusted, proactive, and responsive source for research-based information in field crop entomology. She has high standards for content and continually improves education for stakeholders. One of her Integrated Pest Management endeavors will save producers \$1.34 billion over 15 years. In two years, Erin has authored 42 ISU articles and created podcasts, YouTube videos, online learning modules, and webinars. She collaborates with commodity groups, crop consultants, agribusiness, industry, and extension staff members.

PRIDE OF EXTENSION

To recognize an innovative project or effort to meet extension client needs

Lynette Cline, Black Hawk County Office Assistant/ 4-H Youth Development

Lynette Cline is the technology wizard for the Black Hawk County office and 4-H program. State 4-H staff called on Lynette to help pilot the new 4-H online youth enrollment program, and she has been instrumental in moving Black Hawk County to the new system. As a county team member she transformed the look of the 4-H newsletter and updates the youth Web page. Lynette offers ideas to help “make the best better,” then makes herself available to support program staff whenever needed.

Joyce Coppess, Cedar County Office Manager / County Youth Coordinator

Joyce Coppess is a team player who is organized, dependable, and efficient. Over the past 15 years she has worked closely with the Cedar County Extension Council to keep county programs and the office running efficiently. Currently, Cedar County is one of the 4-H online enrollment pilot counties, so Joyce is at the forefront of streamlining the 4-H program. But most of all, Joyce's dedication to the local program is her most valuable contribution.

Janelle Johnson, Plymouth County Office Assistant

Janelle Johnson manages an office that supports a 4-H enrollment of 503 members in 25 community clubs, and more than 100 volunteers. She comes to the extension office each day to contribute to the mission of the organization and is eager to make a difference in the county and region. She gets clients excited about ISU Extension educational programs such as Annie's Project, which enrolled 26 women in the first year.

SCHOLARSHIP AND DISCOVERY/ENGAGEMENT

To recognize campus and field staff who contribute significantly or demonstrate effectively the extension-research partnership

Kapil Arora, Agricultural Engineering Program Specialist

Kapil Arora has strengthened ISU Extension's image through grant writing, program delivery, and entrepreneurial efforts. He has taken a leading role in addressing conservation planning and nutrient management, the two top priorities for improving Iowa's water quality as identified by the Governor's Iowa Water Summit and Iowa Water Conference. Kapil effectively targets these priorities while delivering top-notch educational programs, building consensus among groups, and developing partnerships to engage Iowans.

INDIVIDUAL ACHIEVEMENT

To recognize a single outstanding effort carried out with originality and creativity

Kristi Cooper, Family Life Program Specialist

Mind Body Skills for Flood Recovery

As floodwaters overcame many eastern Iowa communities in 2008, Kristi Cooper felt called to action. She assembled key partners and founded the Eastern Iowa Mind Body Medicine Coalition. The group has been teaching mind body skills to help individuals reduce stress, depression, and anxiety. As a result, Kristi has helped more than 1,000 individuals cope with loss and stress, and feel a sense of hope for the future.

Daren Mueller, Program Manager, Department of Plant Pathology and Microbiology

ISU Extension Field Guide Series

Daren Mueller coordinated the production and publication of a series of highly successful field guides for field crop production. The five pocketbooks — Soybean Field Guide, Corn Field Guide, Soybean Aphid Management, Soybean Cyst Nematode Management, and Weed Identification Field Guide — have been some of the most popular ISU extension publications ever produced. The guides have benefited soybean and corn growers as well as private agronomists throughout the North Central Region and beyond.

Alison Robertson, Associate Professor, Department of Plant Pathology and Microbiology

Foliar Fungicide Education

Interest in corn and soybean diseases has dramatically increased due to the introduction of new plant disease management tools and recent increased disease pressure. Allison Robertson leads a research team that discovers and evaluates disease management options, and addresses both short-term issues, such as hail damage and grain quality, and long-term issues such as pesticide stewardship. Her research has been published in various extension outlets. She is a valuable resource for corn and soybean growers and agribusiness personnel.

TEAM ACHIEVEMENT

To recognize a single outstanding educational effort carried out with originality and creativity

Crop Advantage Series

Brent Pringnitz, Lori Abendroth, Mahdi Al-Kaisi, Stephen Barnhart, Terry Basol, Mark Carlton, Matthew Darr, Joel DeJong, Roger Elmore, James Fawcett, Aaron Gassmann, H. Mark Hanna, Robert Hartzler, Emily Heaton, Matthew Helmers, Erin Hodgson, John Holmes, Tamsyn Jones, Paul Kassel, Rachel Klein, Willy Klein, Brian Lang, Leonor Leandro, Mark Licht, Antonio Mallarino, Clarke McGrath, Daren Mueller, Gary Munkvold, Forrest Nutter, Matthew O'Neal, Micheal Owen, Angela Rieck-Hinz, Alison Robertson, Aaron Saeugling, John Sawyer, Virgil Schmitt, S. Elwynn Taylor, Gregory Tylka, X. B. Yang

The Crop Advantage Series (CAS) is aimed at the top 10 percent of producers and assists them in making decisions that are both economically and environmentally responsible. CAS influences management on approximately 31 percent of Iowa's 26.3 million acres. It is a team effort of field staff and campus-based faculty and staff, including some without extension appointments. CAS covers its own costs and provides additional revenue generation for field and campus faculty and staff.

MERITORIOUS SERVICE

For meritorious career achievements and educational contributions to clientele through dedication to duty and significant contributions to the mission of ISU Extension and Outreach over time

William Edwards, Professor and Extension Economist, Department of Economics

William Edwards is the go-to guy for information on farm leases, custom rates, and crop insurance. William has spent his career following the extension mission and providing research-based education on farm accounting and business analysis, machinery management, risk management, financial and farm labor management, and much more. William has represented ISU Extension and Outreach in leadership positions for several national extension associations and has worked internationally on multiple occasions.

Dan Loy, Professor and Extension Beef Specialist, Department of Animal Science

Dan Loy has demonstrated program leadership in improving the technological competitiveness of Iowa beef producers, including effective use of coproduct feeds, since 1982. His efforts in software development have improved efficiency and reduced costs for beef producers. His leadership of several team projects resulted in positive impacts on the productivity and vitality of beef production systems, including fundamental changes in the way cattle are fed through the use of corn coproducts. Dan has shown his commitment to Iowa's beef industry throughout his career.

Linda Naeve, Extension Program Specialist, Value Added Agriculture

Linda Naeve has made an impact across a diverse assortment of clientele. Whether participating in 4-H youth education programs, developing programs for Iowa Master Gardeners, or providing technical assistance to farmers and horticultural producers, her professionalism has always been exemplary. Linda has been at the forefront of extension outreach through hands-on learning workshops, numerous publications, and regular contributions to newspaper articles and radio interviews. Recently, she's expanded her reach internationally, traveling to Uganda to assist women farmers in improving their farm businesses.

R.K. BLISS*

To recognize outstanding career achievement by an ISU Extension staff member in developing an overall or continuing extension education program

Joel DeJong, Extension Field Agronomist

Joel DeJong is a leader in northwest Iowa's agricultural community. Local producers and leaders recognize him as the research-based information source for agriculture. Media representatives call him frequently for his expertise in crop production. He's highly approachable, speaks so everyone can understand highly technical information, and easily relates to people. Relationships and partnering are a natural for him. He's leveraged these relationships to help groups create strategic plans for change in northwest Iowa.

DISTINGUISHED SERVICE*

For sustained distinguished performance and educational contributions to ISU and clientele through extension programs; this top career award in ISU Extension and Outreach is given as a tribute to Marvin A. Anderson, the first Dean of Extension at Iowa State

Barbara Woods, Families Special Projects Coordinator

Barbara Woods led ISU Extension into the computer age: she guided our system's cutting edge progress in using technology to support management and program delivery. She was consulted and involved with selection and use of technology in the national Children, Youth, and Families at Risk (CYFAR) initiative. She serves as Iowa's principal investigator for CYFERnet technology in program delivery and management for the project nationally and also coordinates programming for at-risk families and youth statewide and across the country.

***Presented at the All-University Convocation**

Other Awards and Honors

Kapil Arora: Achievement Award, Excellence in Extension Service Educational Programs, National Association of County Agricultural Agents (NACAA)

David Baker: Regional Finalist in Communication Awards, NACAA

Jerry Chizek: Regional Finalist in Communication Awards, NACAA

Joseph Cordray: Service Award, American Meat Science Association

Mark A. Edelman: 2010 Iowa Venture Distinguished Leadership Award, Iowa Area Development Group and Iowa Association of Rural Electric Cooperatives

William Edwards: Outstanding Undergraduate Club, Agricultural and Applied Economics Association

Extension Communications and External Relations: “Duffy the Cow,” Second Place, Concrete Cow Competition Professional Category, Iowa State Fair

Jim Fawcett: Distinguished Service Award, NACAA

Jan. L. Flora and C.B. Flora: Faculty Award for Diversity Enhancement, ISU College of Agriculture and Life Sciences

Jan L. Flora, Diego Thompson, Claudia Prado-Meza, Linda Barnes: Innovative Program Award, Community Development Society

Gary Hall: Communication Awards in Audio Recording National Winner, Team Newsletter State Winner, Personal Column State Winner, Agricultural Awareness and Appreciation Award Regional Winner, Published Photo Regional Finalist, NACAA

Douglas A. Gentile: Distinguished Scientific Contributions to Media Psychology Award, Division 46 of the American Psychological Association

Chris Gleason: Spring 2011 Citation Award, Iowa State University P&S Council; 2010 Achievement in Service Award, National Association of Extension 4-H Agents (NAE4HA)

Kimberly Greder: Elva Davies Research Award, Iowa Association of Family and Consumer Sciences

Shelly Greving: Helen LeBaron Hilton Grant for “Stitch This!” 4-H Design Challenge; Iowa Association of Business & Industry Leadership Iowa Program (Class 30); National 4-H Communicator Award for Exhibit (4-H youth banner displays) and North Central Regional Communicator Award for Promotional Package—Individual (Iowa 4-H Foundation Gala promotions), NAE4-HA

Shelly Greving, Jed Findlay, and Kyle McGovern: North Central Regional Communicator Award for Video Program (“My 4-H” Videos), NAE4-HA

Shelly Greving, Albert Grunenwald, and Laura Sternweis: National Central Regional Communicator Award for Promotional Package—Team (Iowa 4-H Foundation “My 4-H. My Commitment” Campaign), NAE4-HA

Shelly Greving, Laura Sternweis, Kait Keisler, and Alicea Murra: National 4-H Communicator Award for Periodical Publication—Team (Iowa 4-H Foundation FourWord Newsletter), NAE4-HA

Shelly Greving, Keli Tallman, Kelsey Leighton, and Christine Wise: National Denise Miller 4-H Innovator Award (“Stitch This!” 4-H Design Challenge), NAE4-HA

Jay Harmon: Henry Giese Structures and Environment Award and Fellow, American Society of Agricultural and Biosystems Engineers

Luann M. Johansen: 2010 Meritorious Service Award, NAE4-HA

Anna Johnson: Early Career Award, American Society of Animal Science

Steve Johnson: National Finalist in Farm and Ranch Financial Management, NACAA

Mark Licht: Regional Finalist in Communication Awards, NACAA

John Mabry: Pork Checkoff’s Distinguished Service Award, National Pork Board

Earl McAlexander: Completing term as Past President, NAE4-HA

Charles V. Schwab: Faculty Award for Academic Excellence in Universities, Association of Technology, Management, and Applied Engineering; Laureate Citation, Epsilon Pi Tau, International Honorary for Professions in Technology

Jan Shearer: Animal Welfare Award, American Veterinary Medical Association

David Stender: Regional Finalist in Search for Excellence Award in Young, Beginning, or Small Farmers/Ranchers Program and Regional Finalist in Search for Excellence in Use of Communication Media, NACAA

Michelle Temeyer: Iowa Citizen of the Year, Iowa Institute for Character Development

Leo Timms: Fellow, American Dairy Science Association

Ann M Vanderzanden: Award of Merit, Iowa Nursery and Landscape Association

Jeanne E. Warning: Outstanding Achievement in Extension or Professional Practice, Iowa State University

Julie J. Weeks: Governor's Volunteer Award (for service in supporting the Iowa travel industry), State of Iowa

Hongwei Xin: Midwest Poultry Consortium Outstanding Service Award; Educational Materials Award—Certificate of Excellence, Council for Agricultural Science and Technology; Appointment for second (2-year) term on the USDA Agricultural Air Quality Task Force; Outstanding Achievement in Research, Iowa State University; Outstanding Achievement in International Agriculture, ISU College of Agriculture and Life Sciences

LENGTH OF SERVICE

Honoring ISU Extension employees who have reached the indicated milestones during the year ending Sept. 30, 2011

40 YEARS

Sandra S. Erickson
Donna J. Holck

Beverly J. Peters
Patricia S. Steiner

35 YEARS

Mary Schrandt-Prouty

Cynthia N. Fletcher

30 YEARS

Mark A. Edelman
Russell M. Euken
Linda E. Fischer
James H. Hill
Jeannett L. Kruse

Dennis A. Johnson
Mary Beth Kaufman
Paul P. Lasley
Daniel M. Otto
Kathryn D. Steege

25 YEARS

Vickie A. Beyer
James A. Fawcett
Mark L. Gleason
Carole S. Gorham
Cathy A. Holtkamp

Julie D. Honeick
Byron M. Leu
Connie R. Sandve
Catherine Strohbehn

20 YEARS

Jolene A. Dungey
Kimberly A. Greder
Jane A. Hayes-Johnk
Craig W. Hertel

John D. Lawrence
Larry K. McMullen
Judy A. Mohlis
Filice L. Williams

15 YEARS

Linda K. Cline
Sonia Davila
Timothy R. Eggers
Brenda S. Everts
Sherry B. Ford
Judith L. Licko

Jolene I. McCoy
Gene H. Mohling
Julie M. Naig
Keli M. Tallman
Janet L. Toering
John K. Vandyk

10 YEARS

William D. Arndorfer
Saliha Beganovic
Rosemary Brimmer
Karen S. Byers
Floyd D. Davenport
Gori S. Devrajani
Dawn L. Dugan
Mary S. Erickson
Rosa M. Gonzalez
Raymond S. Hansen
Mark Hawley
Mary L. Krapfl
Marsha A. Laux
John P. Lundvall
Amber R. Matthiesen
Lesley A. Mehmen

Chanel D. Meredith
JoAnn V. Miller
Kimberly A. Miller
Tammy A. Muller
Deborah P. Mumm
Andrea R. Nelson
Micki L. Nelson
Dawn Schmidt
Mark A. Sebring
Jay W. Staker
Teresa Stansbury
Michelle L. Thomsen
Kenneth D. Toft
Patti J. Upmeyer
Barbara J. Utech
Catherine S. Webb

5 YEARS

Franklin D. Albertsen
Michael C. Anderson
David Baker
Kathy A. Beierschmitt
Miriam L. Bryant
Jacqueline M. Comito
Diane Potratz Day
Julie A. Diesch
Beverly L. Draves
Angela M. Engles
Stephanie L. Erpelding
Kristi Fahey
Marisue Hartung
Nancy D. Henry
Himar Hernandez
Valarie A. Holkesvik
Wendy L. Jenkins
Laura C. Jesse
Janelle F. Johnson
Patricia K. Jones
Raquel Juarez
Mary L. Kramer
Barbara A. Letourneau
Haiyan Li

Beverly P. Lillie
Jacqueline Luckstead
Julie J. Lyon
Michael L. Mauton
Ashley A. Moellenbeck
Nancy Nicho
Jessica M. Norman
Sandra J. Oberbroeckling
Joseph Papp
Karen M. Pattison
Kati M. Peiffer
Jessica A. Riedl
Anthony Santiago
Cassandra M. Sawyer
Joani S. Schweitzer
Diana R. Sosalla
Andrea B. Spencer
Jace P. Teed
Anjanette S. Treadway
Robert D. Turnbull
Nina R. Utterback
Kathy Vance
Mary M. Weinand
Bryan Whaley

Valerie A. White
Ruth Wilcox
Lisa R. Zeman

