April 2017

RE: Global Citizenship Day at the Iowa State Fair

Greetings!

This letter is coming to you from the Iowa 4-H Global Citizenship Intern, Sophie Kock. In my position, I strive to provide educational programming and resources to staff and youth throughout the state so they may become more aware and knowledgeable of the various cultures that make up our diverse nation and world.

Currently, Iowa 4-H is in the planning stages of a very exciting event to promote awareness of culture and diversity. **On Tuesday, August 15, 2017, we will be holding the 2nd annual Global Citizenship Day in the 4-H Exhibits Building at the Iowa State Fair. The purpose is to create a stronger global perspective in the minds of all.** This day will feature many cultural and citizenship awareness opportunities for the public, including:

- service event recycling t-shirts into tote bags, diapers, etc. for developing nations
- 4-Hers sharing their own global experiences and knowledge
- cultural dances and demonstrations performed in the morning and afternoon
- 3-minute videos of 4-Hers talking about global citizenship

We are looking for **groups and clubs willing to provide a 3 minute video, cultural or citizenship interactive booth, or a cultural demonstration** in the morning, afternoon or both. For each group attending, we will provide up to six State Fair admission tickets for stage presenters/performers, one parking pass and one load/unload pass. If purchasing additional tickets for groups larger than six is a concern, please contact us.

For **clubs and counties that would like to participate in the Multicultural Exhibition in the 4-H Exhibits Building in the afternoon of August 15th.** This opportunity will allow you to **engage with the public, share your cultural knowledge and experiences, and promote the global perspective that binds all multicultural organizations together.**
We will provide your group with one 8-foot table, and we ask that each group provides an interactive cultural activity, demonstration, or make and take, etc. This could include something along the lines of cultural jeopardy, making a cultural craft, doing Henna, etc. It should be quick (5-15 minutes) and easy, but also interactive and fun!

New this year, we will have a 3-minute global citizenship pitch video challenge. This is an opportunity for counties and clubs to showcase cultural awareness and global citizenship. Each video should include an **introduction, an explanation, and reasons why people should become more aware or involved in your topic**. This video should be **submitted by August 1st** and focus on at least one of the following:

- What global citizenship means to me
- An individual or group project that involved being a global citizen
  - i.e. sending packaged meals abroad, attending a cultural event, or mailing letters to men and women serving overseas to name a few ideas
- Demonstrate a cultural tradition
  - i.e. Cultural dance, how to make a dish of food, traditional dress for a specific culture

I hope this sparks some interest and encourages you to participate! We hope to provide a wonderful day of global awareness and we cannot do it without you! **If you would like to participate in any of our activities, please fill out the accompanying form to request a spot by June 1st.** You will be notified by June 16th regarding whether or not your group was selected.

Please feel free to forward me any questions or concerns at youth_sckock@iastate.edu.

Sincerely,

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