Our Reason
YOUTH NEEDS

• Belonging
• Mastery
• Independence
• Generosity

Our Method
ESSENTIAL ELEMENTS

• Caring Adults
• Safe Environments
• Inclusive Settings
• Opportunities for
  - Mastery
  - Service
  - Self-Determination
  - Planning for the Future
  - Engaged Learning

4-H Equation
Empower youth to reach their full potential through youth-adult partnerships and research-based experiences.

Our Mission
PROGRAM PRIORITIES

• Healthy Living
• STEM*
• Citizenship and Leadership
• Communication and the Arts

Our Results
OUTCOMES*

• Productive Citizens
• Outstanding Communicators
• Effective Leaders
• Successful Learners

* Science, Technology, Engineering, and Math


* Through long-term, sustained learning experiences that connect youth with Iowa State University’s knowledge and research base.