Empower youth to reach their full potential through youth-adult partnerships and research-based experiences.

**Our Reason**

**YOUTH NEEDS**
- Belonging
- Mastery
- Independence
- Generosity

**Our Method**

**ESSENTIAL ELEMENTS**
- Caring Adults
- Safe Environments
- Inclusive Settings
- Opportunities for
  - Mastery
  - Service
  - Self-Determination
  - Planning for the Future
  - Engaged Learning

**Our Mission**

**PROGRAM PRIORITIES**
- Healthy Living
- STEM*
- Citizenship and Leadership
- Communication and the Arts

**Our Results**

**OUTCOMES**
- Productive Citizens
- Outstanding Communicators
- Effective Leaders
- Successful Learners

* Through long-term, sustained learning experiences that connect youth with Iowa State University’s knowledge and research base

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4-H Equation


* Science, Technology, Engineering, and Math