



# Iowa 4-H Youth Development Communication Program Objectives

The following objectives provide the basis for some of the formal communication experiences in the Iowa Youth and 4-H Communication Program. Informal opportunities to develop effective communication skills exist constantly in the 4-H program. The skill of communicating is one of seven life skills stressed throughout the Iowa 4-H Youth Development Program. Communicating as a group member exists within clubs, school enrichment programs, and special interest groups. Interpersonal communication skills are prevalent as 4-H'ers talk with each other, leaders, and parents. 4-H'ers practice communicating to themselves and others as they write in their record keeping systems, prepare news stories, and talk on radio programs. 4-H'ers participating in the 4-H Communications opportunities are encouraged to wear appropriate clothing representative of the 4-H Youth program and/or special clothing related to topic being presented. Some of the formal communication opportunities are described below.

## Iowa 4-H Communication Program

4-H'ers will:

- participate in a variety of experiences to help them acquire the knowledge to develop the life skill of interpersonal communication.
- incorporate knowledge gained from the Iowa 4-H Communication Program into their personal lives.

## **FORMAL COMMUNICATION EXPERIENCES AT THE IOWA STATE FAIR**

### 4-H Educational Presentations

4-H'ers will develop and increase their communication skills by:

- working individually or in a small group to analyze an audience, prepare, and facilitate a 4-H Educational Presentation.
- selecting a topic appropriate and of interest to 4-H'er(s) and an audience.
- researching a presentation topic of interest.
- using different resources to communicate about a topic.
- organizing information into an introduction, body, and conclusion.
- sending verbal and nonverbal messages to a small or large group.
- controlling communication apprehension associated with talking to more than one person.
- responding to audience questions in front of a group of people.
- discussing the presentation with a judge.

### 4-H Working Exhibits

4-H'ers will develop and increase their communication skills by:

- working individually or in a small group to prepare and facilitate a 4-H Working Exhibit.
- selecting a topic appropriate and of interest to 4-H'er(s) and an audience.
- researching a presentation topic of interest.
- organizing information in a logical sequence.
- planning and implementing ideas to attract and encourage audience participation.
- demonstrating and interacting with one or more persons.
- controlling communication apprehension associated with talking to more than one person.
- responding to audience questions in front of a group of people.
- discussing the presentation of the working exhibit with a judge.

(4-H'ers doing working exhibits involving food must use appropriate storage of food items and sanitary and safe procedures in handling of food at all times.)

### 4-H Share the Fun

4-H'ers will develop and increase their communication skills by:

- working individually or in a group to prepare and perform a 4-H Share the Fun presentation.
- researching methods of presenting entertainment to a large audience.
- performing for a large group.
- controlling communication apprehension while performing to a large group.
- enjoying themselves while they entertain a large group.

### **4-H Extemporaneous Speaking Contest**

4-H'ers will develop and increase their communication skills by:

- enhancing their ability to think and organize information and thoughts.
- to speak effectively with a minimum of preparation.
- to respond to audience questions.
- to discuss the speech with a judge.

### **Communicating 4-H Through Poster Exhibits**

4-H'ers will develop their visual communication skills by:

- researching a topic of interest.
- organizing printed and visual information on a poster to attract an audience and send a message.
- identify locations to hang posters in order to send messages to the intended audience.

## **AGRICULTURAL PROGRAM**

4-H'ers interested in and involved in the 4-H Rabbit and Poultry project areas have the opportunity to share their interest through these special project areas by participating in the poster and presentation programs held at the Iowa State Fair.

### **Rabbit Project Presentations and Posters** **Poultry Project Presentations**

Objectives are the same as in the respective 4-H Communications classes. The presentation and poster topics focus on rabbits or poultry. See the respective department sections of the Iowa State Fair 4-H Premium List for further details.

## **4-H PERSONAL DEVELOPMENT DEPARTMENT**

4-H'ers involved in a 4-H Communication project or program, creating an exhibit for display and evaluation based on their interest in communication may enter an exhibit in the 4-H Personal Development Class.

### **Personal Development-Communication**

4-H'ers will develop their communication skills in areas not included in other 4-H Communication opportunities by:

- selecting a communication topic of interest.
- researching and reporting to a particular audience about a communication topic of interest.
- organizing information.
- using communication channels such as video or audio tapes, slide shows, notebooks, computers, computer assisted presentations, etc., to send messages.

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Ames, Iowa

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